



Bar and Restaurant Assistance Fund

Overview

The Bar and Restaurant Assistance Fund is designed to assist Ohio's on-premise liquor permit holders. This \$38.7 million fund will help more than 15,400 licensees significantly impacted by COVID-19 and limited in the full use of their liquor permit. Funding for the program is from the CARES Act.

Eligible Businesses

The Ohio Department of Commerce Division of Liquor Control has more than 15,000 permit holders that qualify for the assistance fund. This applies to roughly 30 permit types, including bars, restaurants, breweries, distilleries, wineries, casinos and private clubs. They include:

A1	A1A	A1C	A2	D1	D2	D2X	D3	D3A	D4
D4A	D5	D5A	D5B	D5C	D5D	D5E	D5F	D5G	D5H
D5I	D5J	D5K	D5L	D5M	D5N	D5O	D7		

These permit holders need to have had an active on-premise permit as of close-of-business October 23, 2020. The business does not have to be currently open but must have an active liquor license. You can check the status of your liquor permit [here](#). If it's active, it will be listed as "issued."

After applying, a licensee will receive \$2,500 per unique business location.

Application Requirements

Licensees must present their FEIN or SSN, and liquor permit number and address for each unique location at time of application. The Department of Taxation will confirm all entries. Applications will be accepted through December 30, 2020. Once money is received, per CARES Act stipulation, businesses are to use the funds on COVID-related expenses due to business interruptions caused by the pandemic.

Application Process

Visit BusinessHelp.Ohio.Gov to access the online application. The application will open November 2, 2020. Permit holders may apply for the liquor assistance funding as well as the Small Business Relief Grant through the online application at BusinessHelp.Ohio.Gov.

The Ohio Department of Administrative Services will be sending checks to permit holders as soon as applications are processed. Funds cannot be distributed after Dec. 31, 2020.



Home Relief Grant

Overview

The state of Ohio will allocate \$50 million from the Coronavirus Relief Fund from the CARES Act to 47 Community Action Agencies to help Ohioans that have experienced economic hardship as a result of the COVID-19 pandemic. Each Community Action Agency will receive a portion of the funding based on their Community Services Block Grant (CSBG) CARES Act allocation.

Ohioans who are behind on rent, mortgage, and water and/or sewer utility bills may be able to receive assistance. Assistance can be applied to outstanding rent, mortgage, water, and/or sewer bills back to April 1, 2020. Ohioans can receive monthly assistance until the program ends on December 30, 2020.

For utility bills that include more than the water or sewer services, assistance can be provided to maintain service or prevent shut off only.

The Community Action Agencies will make direct payments on behalf of the applicant to the landlord, bank, or water and/or sewer company. A household can receive assistance in more than one category.

Application Process

Ohioans will apply for assistance through their local Community Action Agency starting November 2, 2020. Ohioans can find their local Community Action Agency by visiting BusinessHelp.Ohio.Gov.

Ohio households with an annual income at or below 200% of the federal poverty guidelines will be eligible for assistance. For a family of four, that is an annual income up to \$52,400. Individuals that are currently unemployed will only need to provide proof of income for the last 30 days for verification purposes. Additionally, any federal unemployment stipend is excluded from determining a household's benefit.



Ohioans will need to provide the following information when they apply:

- Names of all household members
- Date of Birth
- Social Security Number
- Current or Previous address
- Copies of Social Security cards, or verification for each household member
- Proof of income for all household members 18 years or older for a minimum of the past 30 days
- Any supporting documentation to demonstrate need
- Hardship due to the COVID-19 pandemic

To receive Rental Assistance, they will also need to provide:

- Eviction or past due rent notice. Notice should include total amount due (including fees)
- If moving to a new location, justification for the move (i.e. currently homeless, living with another family and not sufficient space etc.)
- Landlord verification/proof of ownership and agreement to receive funds
- Lease agreement

To receive Mortgage Assistance, they will also need to provide:

- Notice of late mortgage payment (including taxes and insurance)

To receive Utility Assistance, they will also need to provide:

- Copy of utility bill demonstrating the account has been shut off, is in disconnect status or is past due

Assistance Available

The funding may be distributed among rental assistance (homeless/eviction prevention, re-housing assistance, or security deposit assistance), mortgage assistance, and water and/or sewer utility assistance.



**Development
Services Agency**

For more information, visit
BusinessHelp.Ohio.Gov



Small Business Relief Grant

Overview

The Small Business Relief Grant is designed to assist Ohio businesses that have been harmed by the effects of COVID-19. The \$125 million grant fund will provide relief to Ohio businesses that have been negatively impacted by COVID-19. Funding for the program is from the CARES Act.

Eligible Businesses

The business must be a for-profit entity with no more than 25 total or full-time equivalent Ohio employees as of Jan. 1, 2020. The business must also have a physical location in Ohio and earn at least 90% of annual revenue based on activities performed in and taxable to Ohio.

The business must have been in continuous operation since Jan. 1, 2020, except for interruptions required by COVID-19 public health orders and have the ability to continue operations as a going concern.

Ineligible Businesses

Businesses not eligible for funding include those that are: publicly traded; clubs; lobbying firms; operates an adult entertainment establishment or produces adult entertainment, as those terms are defined in section 2907.39 of the Revised Code; regulated by the Casino Control Commission or that operate Video Lottery Terminals; primarily engaged in advancing or managing partisan political activities or political issue advocacy; majority interest owned by persons under the age of 18; hospitals, private schools, or long-term care centers; engaged in the sale, cultivation or distribution of cannabis products; engaged in the sale or distribution of liquor, tobacco products, or vaping products; utility providers; and subject to the Financial Institutions Tax under Chapter 5725 of the Revised Code.

Eligible Uses of Funds

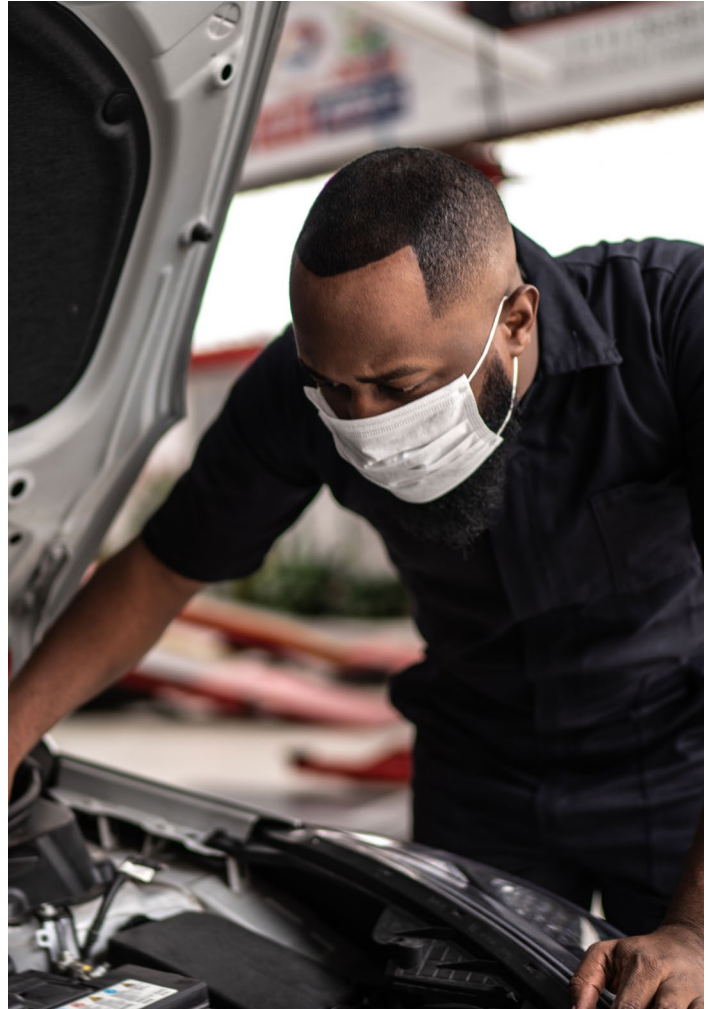
Grant funds can be used to reimburse eligible businesses for the following expenses because of revenue loss or unplanned costs caused by COVID-19:

- Personal protective equipment to protect employees, customers, or clients from COVID-19.
- Measures taken to protect employees, customers, or clients from COVID-19.
- Mortgage or rent payments for business premises (personal residences explicitly excluded).
- Utility payments.
- Salaries, wages, or compensation paid to contractors or employees, including an employer's share of health insurance costs.
- Business supplies or equipment.

Awarding Funds

Each business that meets the criteria and submits a complete application will be eligible for a grant of \$10,000 in accordance with the following guidelines:

- \$44 million of the grant funds will be set aside to ensure businesses in all 88 counties receive funding. 50 businesses will be funded in each county.
- As applications are approved on a first-come, first-served basis, grants will be awarded first from each county's allocation.
- When a county's allocation is depleted, grants will be awarded from the remainder of funding on a first-come, first-served basis regardless of the business' location in Ohio.
- If Development does not receive eligible applications sufficient to award all 50 grants to businesses in each county within the first 21 days after the application is opened, the remaining funds allocated to that county will be available to businesses regardless of their location in Ohio.



Application Process

The Ohio Development Services Agency is establishing an online application for the program. Businesses applying for funding will be required to establish a registration ID with the state of Ohio. The application will be available November 2, 2020.



Development
Services Agency

For more information, visit
BusinessHelp.Ohio.Gov

Development Director

Harrison Township seeks a Development Director that will perform a variety of supervisory, administrative, and professional work in development and is responsible for community and economic development functions. In addition, the position is responsible for the administration and supervision of planning, zoning and code enforcement functions and department staff. The Development Director reports directly to the Township Administrator and oversees a staff of approximately 5 employees. In overseeing the Department and driving economic development for the township, the Director is required to practically apply his or her knowledge of the economic development system to improve current practices, develop new and innovative programs, and address complex issues facing the Township's residents and businesses. The Development Director should also be able to perform duties and carry out the responsibilities of the Development Department with little supervision.

Harrison Township is an inner-ring suburb of Dayton, Ohio. This creates unique challenges for neighborhood stabilization, community development and economic development. The township is also recovering from a devastating tornado that caused destruction throughout the community in May of 2019. The Development Director is the lead staff person working with other affected communities and our local partners to administer programs and facilitate redevelopment of affected neighborhoods and commercial corridors.

In order to discharge the duties of Development Director, an individual must be able to perform or have the ability to do the following activities; Graduation from an accredited four-year college or university with a degree in public administration, land use planning, urban planning or related field. Three (3) years of experience, including management, in planning, zoning or community development or related field; or Any equivalent combination of education and experience. Make decisions regarding enforcement of various Township regulations and take appropriate action per departmental policy. Communicate effectively, both verbally and in written form. For the detailed job description please visit www.harrisontownship.org. Salary will be determined by experience and qualifications. Submit a cover letter and resume to Township Administrator, Kristofer McClintick at Kmcclintick@harrisontownship.org Resumes will be accepted until 4:30 p.m. on Friday, November 20, 2020.

Zoning Administrator

Harrison Township seeks a zoning administrator to perform a variety of supervisory, administrative, and professional work in zoning and property maintenance and enforcement. This position works under the general guidance and direction of the Development Director and exercises supervision over code enforcement staff, either directly or through subordinate supervisors. The zoning administrator is responsible for administration and enforcement of the townships zoning, property maintenance, nuisance and dangerous property resolutions along with day-to-day operation of the code enforcement staff and operations including; providing support to the general public, applicants, developers and others in need of assistance with zoning, property maintenance, nuisance and dangerous property inquiries, proposals and applications. In addition, the zoning administrator accepts zoning permit applications and determines compliance with zoning resolution while identifying, and monitoring non-conforming uses. The zoning administrator will also coordinate administrative procedures such as fire bonds and demolitions, serve as a liaison, provide staff support and attend meetings of the WellField Fund Board, Board of Zoning Appeals, Zoning Commission and Board of Trustees. The zoning administrator will also provide research for development related projects while using various computer programs such as Microsoft Excel, Word, Zone Pro and Arc View GIS.

For the detailed job description please visit www.harrisontownship.org. Salary range is \$46,507 - \$64,148. Submit a cover letter and resume to Township Administrator, Kristofer McClintick at Kmcclintick@harrisontownship.org. Resumes will be accepted until 4:30 p.m. on Friday, December 4, 2020.

OPEN*

D O W N T O W N



Nov. 6-12, 2020

 DowntownDayton

Featured



November 6 - First Friday

Various locations throughout downtown Dayton; 5-10 p.m.

The clocks have moved back, snow could be in the forecast any day, and the energy of the holidays is buzzing as we approach the November 6 First Friday. The beginning of every month starts with a bang in downtown Dayton. First Friday is a free art hop featuring exhibit openings at the galleries, along with a variety of entertainment options, arts demonstrations, live music and more. Add to that everything going on at the restaurants, bars, nightclubs, theaters, comedy club, movie theater and more that make up the downtown mix, and you have plenty of reasons to get out and about on First Friday! For more info and specific event details, visit the First Friday [Facebook page](#). 224-1518.

Open Now!

Dayton Drive-Thru Children's Parade in Lights

Don't miss a new twist on a long-standing tradition! Reserve your **free** time slot now for the Dayton Drive-Thru Children's Parade in Lights on Saturday, November 28! This year, you'll load up the car and come downtown to see floats, lighted displays, performers, and more as you cruise through the Main Street parade route. [Click here to make your reservation](#). Find more details on downtown's holiday happenings [here](#).



OPEN* BUSINESS SPOTLIGHT

ROOST MODERN ITALIAN

Get to know Roost Modern Italian in our OPEN* Business Spotlight!

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.

This week, Chef Dana Downs of **Roost Modern Italian** talks about an Oregon District dining favorite, including how Roost got its name.

[Click here to read about Roost](#)



DOWNTOWN EVENT HIGHLIGHTS

Thru Nov 30- Exhibit: *Nari Ward - We the People*

[*The Contemporary Dayton*](#),
118 N. Jefferson St.

This fall, The Contemporary Dayton is pleased to present Nari Ward's work, *We The People*. With this nearly 60-foot-wide wall installation, which consists of thousands of shoelaces that hang fringe-like from the gallery wall, Ward recreates the words that start the Preamble to the U.S. Constitution, replicating the font and style of the Constitution's main scribe, Timothy Matlack. In pairing the most quotidian of materials with one of our country's most lofty and enduring ideas, Ward seeks to explore how this living document remains vital as Americans prepare to participate in one of the most crucial elections of our lifetime. [More info.](#)

Thru January 10 - Exhibit: *Archiving Eden*

[*Dayton Art Institute*](#),
456 Belmonte Park North

This poignant photographic series by Dornith Doherty considers the philosophical and ecological issues surrounding the role of

November 6 & 7 - Painting Parties

[*Picture Perfect Paint Parties*](#),
123 N. Ludlow St

Picture Perfect Paint Parties will host a Paint and Sip event every Friday from 6:30 to 8:15 p.m. for \$31.99. They will also host private Zoom paint parties every weekend for \$25.99. For more information or to schedule your party, contact: (937)265-0691.

November 6-December 12 - Exhibit: *Emergence*

[*The 48 High Street Gallery*](#), 48 High St.
The Dayton Society of Artists (DSA) is pleased to present *Emergence*, an emerging artist exhibition. The call for art was open to recent graduates (class of 2017-2020) and current students, 18 years or older who live, work, or attend school within 40 miles of the gallery. Click here to [book an Appointment to see the Exhibition.](#)

November 7 - Connect e- Sports Grand Opening

Connect e-Sports, 212 Wayne Ave.,
11 a.m.-11 p.m.

November 7-February 14 - Exhibit: *Bukang Y. Kim: Journey to the East*

[*Dayton Art Institute*](#),
456 Belmonte Park North

The DAI's latest Focus Exhibition is an immersive installation of paintings by Bukang Y. Kim, the internationally recognized Cincinnati-based artist. Inspired by the universal features of nature, Kim's paintings blend abstraction and naturalism and create a rich dialogue between East and West. The series of 10 paintings is based on the sublime Siberian landscape. Shown publicly for the first time, the paintings offer a singular meditative experience. [Read more at our website](#)

November 8 - Social Media for Creatives

Virtually join the DSA for a professional development workshop hosted by The Get Social Agency. From learning about online tools to diversifying your content type, in this workshop you will learn all the tips to create content and maximize your exposure online. It doesn't matter if you're a novice or if you're

science and human action in relation to gene banking. Doherty has traveled the world documenting seed banks and preservation efforts in the face of climate change and decreased agricultural diversity. A multi-layered project, the imagery ranges in style, from documentary to lyric compositions, with X-ray photographs, composite images and lenticular panels, all of which breathe life into seemingly static objects.

Thru January 17 - Exhibit: Picasso to Hockney - Modern Art on Stage

[Dayton Art Institute](#),

456 Belmonte Park North

This groundbreaking exhibition reveals what happened when prominent painters and sculptors turned their attention to the stage and collaborated with writers, musicians and dancers. Works by some of the most celebrated artists of the 20th century are featured, including Pablo Picasso, Henri Matisse, Fernand Leger, Natalia Gontcharova, Joan Miro, Louise Nevelson, Robert Indiana, Jim Dine, David Hockney, and many others. *Picasso to Hockney* features more than 120 objects of set and costume designs and offers fresh insights into artists and movements, from Cubism and Constructivism to Surrealism and Pop Art.

November 6 - Opening Reception

[Dutoit Gallery](#), 1001 E Second St.; 5-9 p.m.

Join us for an opening reception for an exhibition featuring drawings by Sam Kelly made during a two-week Drawing Marathon through the New York Studio School of Drawing, Painting and Sculpture. Opening Reception: Friday, Nov 6, 5 - 9 pm.

November 6 - First Friday at Front Street

[Front Street Galleries](#), 1001 E. Second St.

1st Friday at Front Street features fine art, studio tours, and live demos. Enjoy meet-and-greets with more than 25 artists and artisans located throughout the complex. Rolling Oasis has you covered for dinner and dessert.

Connect E-Sports plans to open as the first dedicated E-Sports facility in Dayton, OH. Come in, with a mask, and play a variety of video games on one of our 20 gaming PC's or 8 Xbox One stations.

November 7 - Esther's Li'l Secret Launch Party & Reveal (ticketed event)

[Warped Wing Brewing Company](#),

26 Wyandot St.; 11 a.m.-10 p.m.

It's about that time... time for some Esther's Li'l Secret, that is! What's this year's creation? Sorry, we're not telling. Join us at the launch party and reveal to find out! The release of Esther's Li'l Secret, our annual collaboration with Esther Price Candies, is going to look a little different this year. Due to Covid-19 restrictions, we will be hosting a private ticketed event in the Downtown Dayton Taproom on Saturday, November 7th. The brewery will be closed to the public and you must have a ticket to attend (back of brewery will be open for carryout 4pks and bottles of ELS). For reservations, please call us at 937-222-7003 (option 5) between the hours of 9am-5pm, Monday-Friday. Tickets are available on a first come, first served basis.

November 7 - Art-off 2020

[K12 Gallery for Young People & TEJAS](#),

341 S. Jefferson St.; 5-9 p.m.

Our annual fundraiser is back at K12! This year contains four different live art competitions. Artists will compete in the following studios: painting, pottery, glass blowing, and darkroom photography. Come and watch them create their one of a kind artwork during our two hour competition. The event will also have a silent auction, creation stations, and more! Proceeds from this event will benefit our afterschool programs at K12. If you are unable to attend or contribute financially, please consider donating fine art supplies for our students.

[BUY TICKETS!DONATE!](#)

just looking to streamline your process, there is something for everyone in this class.

Registration is limited. Registration is only \$5 thanks to an MCACD Special Projects Grant! (If the \$5 is cost prohibitive, e-mail director@daytondsa.org or call 937-228-4532 for free registration!)

<https://daytondsa.org/event-3996542>

November 10, 12, 17, & 19 - TedXDayton

Even though these are weird times, we have not fallen behind on our mission to bring you all the best possible TEDxDayton experience, and one that your computer screen can provide. That is right, this year's event will be virtual, AND FREE! TEDxDayton 2020 will be split into four days: November 10, 12, 17, & 19 at 7 p.m. Learn more about who our 16 speakers are and what they will be talking about here: tedxdayton.com/2020-event

November 12 - PNC Tiny Thursdays... at Home

[Dayton Art Institute](#),

456 Belmonte Park North

Want to enjoy Tiny Thursdays at home? Explore a DAI artwork, watch a virtual read-aloud story and then follow along with project instructions found [here!](#)

November 12 - Virtual Artist Talk with Dornith Doherty

We're excited to announce that photographer Dornith Doherty, featured in the current Focus Exhibition [Archiving Eden: Dornith Doherty Photographs](#), will join us on Zoom for a [virtual artist talk](#) on Thursday, November 12, noon-1 p.m. The talk is free, but advance registration is required. [Read more about the talk](#) [Register for the talk](#) [Read more about the exhibition](#) [Listen: WYSO Culture Couch](#) [Archiving Eden](#), on view through January 10, 2021, considers the philosophical and ecological issues surrounding the role of science and human action in relation to gene banking.

Support Our Local Small Businesses When They Need You the Most!

The pandemic has been hard on all of us. So much of what we consider normal has changed, and we've all had to find ways to adapt. In downtown Dayton, the pandemic has been especially difficult for our great collection of independent small businesses who provide the products and services we love. We encourage you to continue to support these local businesses during this difficult time in any way you can. They're the backbone of our community, and they need our support more than ever.

If you miss your favorite local, independent businesses, check out our lists of what's OPEN*. We've put together a list of downtown [restaurants](#) with **carry out**, **curbside pickup**, or **delivery** services, as well as those open **outdoor or indoor**. Many of our [retail and service businesses](#) also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our [OPEN* - Things to Do](#) page!

Now, more than ever, it's a great time to support local businesses and Be Downtown.



*Downtown's OPEN**

is produced by the Downtown Dayton Partnership.

If you have questions about this email, reply to this message or call us at (937) 224-1518.

Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

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MENTORING WORKS

[FIND A SCORE MENTOR](#)

Small Business Newsletter NOVEMBER 2020

Chapter Chair Corner



Ann Riegle Crichton
Chapter Chair

The Dayton Chapter of SCORE was founded in 1970 as a nonprofit volunteer organization to assist the Small Business Administration (SBA) in helping grass roots profit and nonprofit businesses to start and grow in the Miami Valley area.

It is true that 2020 has been a challenging year, but the holiday season is readily approaching.

We are hopeful our small businesses will see some recovery during the holiday shopping season.

Three days that will help you highlight your business are **Small Business Saturday, Giving Tuesday, and Choose Women Wednesday**. For more social media tools and campaign materials you can use to publicize your business during this special shopping event visit these links:

[Small Business Saturday](#)

[Giving Tuesday](#)

[Choose Women Wednesday](#)

If you need help to develop new sales or marketing ideas to

leverage these special campaigns, reach out to your Dayton SCORE mentor. We are happy to help.

November Nonprofit Schedule

All workshops will be online, will be approximately 1 hour, and will be held weekly on Thursday starting at 11.

- **Nov 5 - Fundraising** - Annual giving, major giving, planned giving and the ethical and legal requirements. ([Register](#))
- **Nov 12 - Volunteer Management** - How to develop trust, credibility and accountability, and define the role of volunteer staff. ([Register](#)) .

SUCCESS STORY

Marcel Anthony - Creative Solutions Mobile Auto Repair



I started working in May 2020 with Chuck Anderson, a mentor from Dayton SCORE, with an idea I had about an automotive repair service which comes to the customer's residence or business. Chuck introduced me to a number of business strategies to get my business off the ground. One was placing me in the shoes of my customer and another tool was estimating job costs. He also suggested techniques to help me protect against unforeseen issues and losing money.

I completed the necessary legal paperwork with the State of Ohio and started my business on August 3rd. My business start was slow, but business through the first month increased and by the end of August I had customers almost every day. With the initial success of my business it seemed like the work was coming too fast, but the business plan that I developed with Chuck helped me to streamline every facet of my business.

The business plan identified three key steps: (1) see my ad or hear from a friend about my service and request a quote; (2) provide a customized quote for your repairs; and (3) we agree on a price and I schedule a time to come to their residence or business to complete the repair. It is exciting to see my idea take shape and I plan to expand and hire employees in the coming months. Thanks SCORE for your knowledge and expertise in guiding through my business startup.

Miami Valley Nonprofit Collaborative Workshops

Employment Law - What Every Nonprofit Needs to Know"

Employees are often the number one source of potential risk for nonprofit organizations. Unfortunately, it's hard to keep track of all the laws and changes to them. This seminar is designed to give nonprofit leaders and board members strategies to avoid common employee claims in lawsuits and implement best practices. Each participant will receive a checklist to self-audit their organization's employment practices during the presentation.

Topics covered include:

- General employment laws affecting non-profit organizations;
- Discussion of common employment pitfalls for nonprofits; and
- Guidance on classification of workers: independent contractors vs. employees and exempt vs. non-exempt.

~ Executive Directors, Organizational Leaders, Human Resource Staff and Board Members encouraged to attend ~

Featured Presenter:
Deborah Brenneman, Partner
Thompson Hine

This program being offered in conjunction with community partner, Pro Bono Partnership of Ohio!

Friday, November 13, 2020

9:00 - 11:00 a.m.

Session will be held as a Webinar

Register & pre-pay online no later than **Wednesday, November 11th** at <http://www.mvnonprofitcollaborative.org/events>

Questions? Contact MVNC at mvnc@daytonlec.org or 937.477.2438

Take the Work out of Networking"

Does the term "networking event" make you want to run away? Would you rather kiss a reptile than go to an event where you have to mingle? These statements may be exaggerated, but being thrust into a professional role that requires networking and relationship building can be very challenging.

But here's the good news- there are some specific strategies & techniques you can learn to make networking more palatable, if not enjoyable. From this session, you will walk away with some surefire conversation starters you can use when you don't know what to say. If fundraising, membership drives, and/or promoting your program are part of your responsibility, you won't want to miss this interactive session that will help you feel more comfortable with working a crowd!

- **You will receive vetted conversation starters and effective techniques to ensure your networking efforts benefit your nonprofit.**

~ **EVERYONE encouraged to attend - Executive Directors, Organizational Leaders, Program Directors and Coordinators, Board Members and Volunteers! ~**

Featured Presenter:

Ann Riegler Crichton

~ Executive Director, Women in Business Networking & Center for Business and Consumer Ethics at Better Business Bureau serving Dayton & the Miami Valley ~

Friday, December 4, 2020

9:00-10:30 a.m.

Session will be held as a Webinar

Register & pre-pay online no later than **Wednesday, December 2nd** at <http://www.mvnonprofitcollaborative.org/events>

Questions? Contact MVNC at mvnc@daytonlec.org or 937.477.2438

Practical Steps Toward Greater Business Resilience



If you've guided your small business through the COVID-19 pandemic thus far, you've likely learned valuable lessons about business resilience and adaptation. However, even businesses that are now able to sustain a steady cash flow might be wondering how to better prepare for whatever comes next.

[READ THE ARTICLE](#)



Why Pop-Up Shops Make a Great Business Idea for Entrepreneurs

A pop-up storefront provides a multitude of benefits including meeting your customers where they are. See how this technique can help your small business. [Find out if a pop-up shop is right for you.](#)



12 Reasons Why Small Businesses Need a Website

We've asked 12 small business leaders how important having a website is to them and what opportunities it has created for their organizations. [Learn how a website can take your business to the next level.](#)

UPCOMING WEBINARS



2020 Year-End Tax Planning for Your Business

November 3 | 1 PM ET

In the final quarter of this most unusual and challenging year, there is still time to take action and favorably impact your bottom line and your tax bill for 2020.

[REGISTER](#)

Re-Strategize Your Business Planning to Prevail the Pandemic

November 5 | 1 PM ET

Learn how to re-strategize your business planning to maintain an adequate level of cash on hand, and get suppliers and vendors to make their payments when due.

[REGISTER](#)





Navigating Your Small Business through Financial Uncertainty

November 12 | 1 PM ET
Sponsored by Deluxe. Decisions about cutting expenses, adjusting business models and finding new sources of revenue leave many owners and entrepreneurs questioning their next move.

[REGISTER](#)

Google Analytics 101 - Improve Your Online Business by Understanding Essential Data

November 17 | 1 PM ET
During this webinar, you'll walk through the steps of how to set up Google Analytics so you can start getting data from your own website.

[REGISTER](#)



Building Inclusion and Diversity Strategies into Your Small Business

November 19 | 1 PM ET
Best practices and strategies for small business owners to address D&I issues during these times of unprecedented change, civil unrest, and social upheaval.

[REGISTER](#)





SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost.

[Find out more about our mission, vision and values.](#)



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

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Dayton SCORE Chapter 107 | 200 West 2nd Street, Federal Building, first floor, Dayton, OH
45402-1442

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**MINORITY
BUSINESS
PARTNERSHIP**

2010 - 2020: A DECADE OF LEADERSHIP

WORKPLACE DIVERSITY & INCLUSION FORUM

DRIVING ECONOMIC OPPORTUNITY FOR OUR ENTIRE COMMUNITY

Tuesday, November 10, 2020 | 8:30 am - 2:30 pm

Keynote Speaker. Scott Morris
Global Diversity & Inclusion Strategist, 3M

Presented VIRTUALLY in conjunction with our key partners the National Conference for Community & Justice of Greater Dayton and Premier Health. This regional event focuses on both workforce and supplier diversity and inclusion.

Presenting Sponsor:



Event Sponsors:





WORKPLACE DIVERSITY & INCLUSION FORUM

8 N. Main Street
Suite 100
Dayton, OH 45402-1904

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Permit # 90
Dayton OH

WHO SHOULD ATTEND?

- Small Business Owners
- Minority/Women/Veteran-owned Business Professionals
- CEOs
- HR Professionals
- Procurement/Commodity Professionals
- Diversity & Inclusion Practitioners


COST

- Dayton Area Chamber members, MBEs, WBEs and VBEs - \$25
- Non-members - \$35

*For details and registration go to
DaytonChamber.org > Events*



DaytonChamber.org



**Tell
Your
Story
Better**

Nov. 12, 2020
9 a.m. to 3:30 p.m.
(includes breaks and 1 hour lunch)

Virtual event
(Workbooks and agenda provided)

**Storytelling for Economic
Development professionals**

- Learn new ways to craft your community's story.
- Learn new skills to better engage with decision makers and BR&E visits
- Learn how to create compelling and convincing presentations

Presented by Bridget Flaherty
LORE Storytelling



Bridget is an award-winning storytelling coach and certified data management professional with an extensive background in business process improvement and information technology leadership. This odd combination makes her uniquely qualified to teach storytelling for business.

www.lorestorytelling.com
bridget@loreculture.com



Please RSVP by Nov. 9, 2020 to
Pam Fannin
fanninp@mcoho.org

**Interactive and informative with
feedback included!**

**You won't want to miss this
FREE opportunity to polish your
communication skills!**



LOUIE GRAVANCE ZOOM EVENT

NOVEMBER 6, 2020 @ 11:30 AM

I-70/75 Development Association Event

When

Friday, November 6, 2020

11:30 AM to 1:00 PM EST

[Add to Calendar](#)

Register now to reserve your seat for a superpowered superzoom event with the man who is "literally changing the consciousness of business in America,"

Where

This is an online event.

Mr. Louie Gravance, of Disney Institute fame.

Mr. Louie Gravance is a customer service guru and former training designer for Walt Disney World in Orlando, Florida. After almost two decades with Disney, Louie was drafted by Bank of America and ING Financial to help re-think service in the investment industry. There, Louie became the first Disney University professor to successfully replicate and implement the Disney curriculum outside of Disney, bringing him national attention and a new career in speaking and consulting.

Prior to working with Disney, Louie spent many years as a performer on stage, sitcoms, movies, and 35 national television commercials.

Louie's fundamental message is that an excellent customer experience is built on excellent service. Excellent service means ALWAYS doing the right thing and treating people well, including our employees and co-workers.



[Get more information](#)

[Register Now!](#)

Ohio Business MATCHMAKER

where government and business come together



U.S. Small Business
Administration



Small Business
Development Centers



Development
Services Agency



Procurement Technical
Assistance Centers



Minority Business
Assistance Centers

The **Ohio Business Matchmaker** helps Ohio businesses develop relationships with government buyers and large prime contractors to prepare for upcoming contracting opportunities.

This year's event is **going virtual** on **November 17th- 18th, 2020**.

During the event, take part in one-on-one discussions with local, state, and federal government agencies, large prime contractors, and local colleges. Businesses will have the flexibility to either pre-schedule appointments or create their own unscheduled matchmaking the day of the event.

To register for the event, visit - www.ohiobusinessmatchmaker.com
Registration is **\$35 for businesses** (*suppliers*), and free for government buyers.

In preparation for the event, a series of free webinars have been scheduled. Each webinar will focus on various government contracting topics, including an overview of what is the **Ohio Business Matchmaker**, how to prepare to do business with the government, how to create a capability statement, registering in beta.SAM, and more. **Each webinar will require a separate registration.**

For specific questions regarding the event, e-mail - matchmaker@development.ohio.gov

October Webinar Schedule

Note: Please register for each webinar by **12 noon**, the day prior to the training.

- **Oct. 8th: 10 am - 12 pm - [What is the Virtual Matchmaker?](#)**
Find out about what to expect from the event and how to prepare.
- **Oct. 15th: 10 am - 12 pm - [Business Readiness in Government Contracting](#)**
Is your business ready to do business with the government? Learn about the different registration sites for federal, state, county, and city government. Also learn about the various certifications available to small businesses.
- **Oct. 20th: 10 am - 12 pm - [Cybersecurity Awareness](#)**
The Department of Defense requires all federal contractors obtain Cybersecurity Maturity Model Certification. Learn about the basics and how cybersecurity may impact your business.
- **Oct. 22nd: 10 am - 12 pm - [Beta.SAM.gov Registration](#)**
*The new beta.SAM.gov platform has merged the System for Award Management (**SAM.gov**), Federal Business Opportunities (**FBO.gov**), and Federal Procurement Data System-Next Generation (**FPDS-NG.gov**) and other sites into one cohesive system. This session will offer a demonstration on how to search for federal contract opportunities, and view contract data.*
- **Oct. 27th: 10 am - 12 pm - [Capability Statement Training](#)**
Position your business for success by creating a one-page marketing piece specific to government. Learn how to create your company's government resume to be used for industry days, marketing meetings, and networking events.
- **Oct. 29th: 10 am - 12 pm - [Marketing to The Government](#)**
Learn how to conduct market research to find government contracting opportunities and how to decide on the right opportunity for your business.

2020 Taste of IT Conference
Wednesday 18 November 2020, 08:00am - 05:00pm



14th Annual Taste of IT Conference

Wednesday, November 18, 2020

VIRTUAL EVENT

Our largest conference and trade show of the year!

400+Participants, 45+ sponsoring companies, industry knowledgeable speakers for 30+ educational sessions. Visit our LinkedIn page or follow us on Twitter for the most current information.

Questions? Contact Kaitlin Regan, Director, Marketing & Events at kregan@technologyfirst.org or 937.229.0054

[Registration Now Open](#)

2020 Tracks:

Executive

Partial Day Event w/ 6 sessions
and CIO Roundtables

The First 48 Hours - Critical Steps during a Data Breach

The Human Cloud - How AI and the Freelance Economy are Transforming Work

Preparing for the Future of Virtual/Augmented/Mixed Reality

Shifting Culture through Leadership Agility

The Top 5 Strategies of Highly Successful Project Managers

Update on University of Dayton's projects as a OCRI Regional Programming Center

CIO Roundtables with

Gary Ginter, CIO, Premier Health

Ervan Rodgers, CIO, State of Ohio

Devon Valencia, CIO, CareSource

...and more!

Analytics

Full Day with 6 breakout sessions

AI: Everyone talks about but what does it really mean?

Agile Analytics framework based on a large CPG company success story

The Analytics Executive Briefing: From AI to BI to Bots

How to Monetize the Data You Already Own

Identifying the quick wins in machine learning

Meet Your New Strategist: How AI and Prescriptive Analytics Can Impact How We Make Decisions

Cloud & Collaboration

Full Day with 6 breakout sessions

Accelerating to the Cloud with Automation

A Dayton Roadmap: Fiber Expansion, Smart City and other applications for Economic Development

How to Prepare for the Future of Multi-Cloud

Is Good Enough good enough? Obtaining Governance and Operational Excellence in Azure

Journey to the Cloud - Where to start and where to end up

Microsoft Teams' Direct Routing Opens Door to UCaaS and CPaaS

Security

Full Day with 6 breakout sessions

2020 Data Breach Trends and Mitigation Controls

CMMC Process Maturity Deep Dive and Example

Defense against the Virtual Dark Arts

*IOT SECURITY AND RISK - UNDERSTANDING AND COMMUNICATING THE SECURITY
IMPLICATION OF THE INTERNET OF THINGS (IOT)*

We've Got Your Six: Strategies for Data Protection Across Platforms

Why Cybersecurity Is Not an Arms Race

Developers

Full Day with 6 breakout sessions

Application Modernization with Google Anthos

Automate your workflow with the GitLab CI/CD pipeline

Building a Data Lakehouse in Azure at Kroger Scale

How Poor Usability is Costing You Money and Clients

Quick and Beautiful Apps in Angular

*Robotic Process Automation - Creating a Center of Excellence around RPA for
your business*



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University of Dayton
**Center for
Leadership**

2021 Certificate Cohort Dates Released

The UD Center for Leadership is proud to offer the Dayton region high-quality professional leadership and development training. Here is an outline of the 2021 certificate programs and who the ideal candidates are for each. Now is the time to identify your high potentials and invest in their development to ensure your top talent is engaged, retained, and maximized.

Space is limited, identify your candidates now and have them complete their applications.

[Click here to apply now!](#)

Emerging Leader Certificate - Cohorts start January 20 & August 12

This twelve-month (17 class) certificate program is **ideal for top performers and current managers ready for expanded responsibility or a senior leadership role**. This program focuses on such critical topics as:

- Creating a Great Culture
- Coaching For Performance
- Operations Management
- Achieving Greater Outcomes
- Leading Change
- Executive Effectiveness
- Finance for Non-Financial Managers
- Strategic Management

For a complete schedule and course descriptions visit: [Emerging Leader Certificate](#)

Supervisory Leadership Certificate - Cohorts start January 21, March 16, May 20, August 5, & October 5

This six-month (10 class) certificate program is **ideal for new or experienced front line leaders, supervisors or individuals preparing for a leadership role**. This program focuses on such critical topics as:

- Understanding Leadership & Team Development
- Going From Peer to Supervisor
- Navigating Difficult Conversations
- Communication Skills for Leaders
- Time Management & Personal Productivity
- Coaching & Evaluating Performance
- Effective Decision Making
- Leading Change at the First Level

For a complete schedule and course descriptions visit: [Supervisory Leadership Certificate](#)

Women Lead. Certificate - Cohort starts March 12

This six-month (12 class) certificate program is **ideal for women who are already leading and want to take their leadership skills to the next level**. This program focuses on such critical topics as:

- Navigating Your Identity: Who You Are is How You Lead
- High-Impact Communication for Women Leaders
- Developing Your Positional and Personal Power
- Dismantling the Double Bind
- Managing Conflict and Difficult Conversations: Know Your Triggers
- Designing Your Best Life: Create Your Personal Career Map
- Leadership & Work-Life Integration: The Hustle without the Burnout
- Unleashing Your Inner Negotiator

For a complete schedule and course descriptions visit: [Women Lead. Certificate](#)

[APPLY TO A 2021 CERTIFICATE PROGRAM](#)

For more information on certificate programs or applying please contact April Mescher at 937-229-2446 or amescher1@udayton.edu.



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Thank you for your interest in the University of Dayton Center for Leadership.

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