

OHIO EXPORT ASSISTANCE NETWORK Miami Valley SBDC at the Entrepreneurs Center

Don't miss out on these export opportunities!

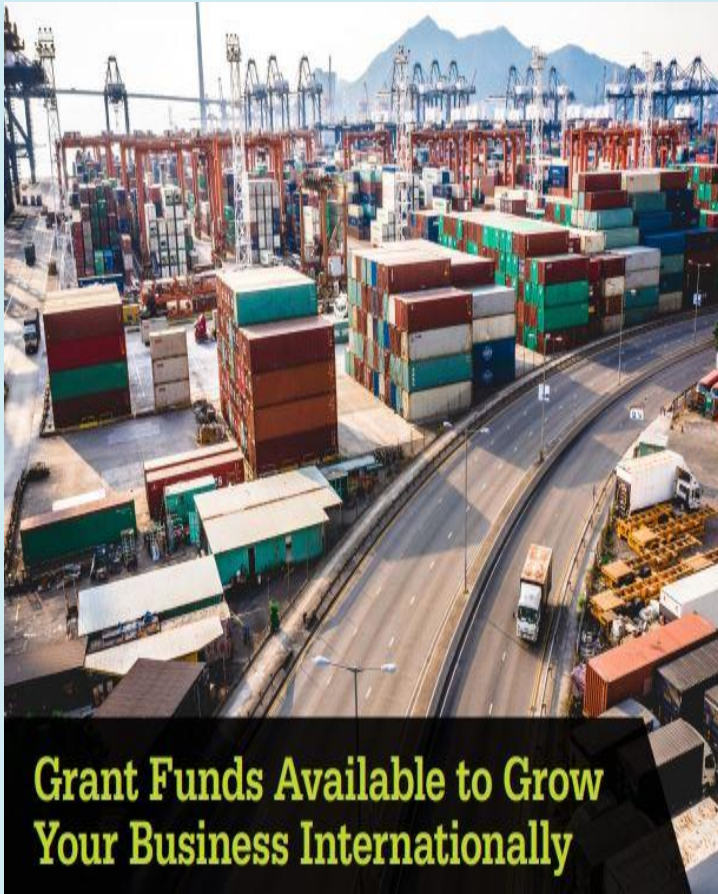
The Ohio Export Assistance Network would like to remind you, even though we are working virtually, we are busy and continuing to provide programs and services to help grow your export sales. One of the most effective means of addressing this crisis is through timely, accurate information. An informed business is better positioned to make sound decisions including ones related to trade.

Our office is helping companies with pivoting, market diversification, and finding innovative ways to stay connected globally with customers and colleagues. Let us know if you would like to hear more about our virtual services.

We are here to help. We can provide advice on the activities in your export plans that are covered by the **IMAGE grant** (see more details below). If you have any interest in the **Export Internship Program**, let me know and we can provide advice prior to your application. Feel free to reach out to us questions or requests. We look forward to hearing from you.

Kathy Marshalek
kmarshalek@tecdayton.com

Grant Funds Available to Grow Your Export Business



**Grant Funds Available to Grow
Your Business Internationally**

International Market Access Grant for Exporters (IMAGE)

The IMAGE grant provides eligible businesses a 50% reimbursement of up to \$10,000 for activities that promote international business.

**DEADLINE TO APPLY IS
DECEMBER 11, 2020**

Qualifying activities include:

- Website development
- International advertising
- E-commerce
- Search engine optimization (SEO)
- Translation
- Compliance testing
- Export training
- Trade shows (international, domestic, and virtual)

Be sure to check the [IMAGE website](#) for company eligibility and more information on covered activities.

Applications will be accepted until 3 p.m. Dec. 11, 2020. Funds are limited, so apply soon.

Applications must be approved before starting grant activities.



2021 Ohio Export Internship Program



Ohio Export Internship Program

The Ohio Export Internship Program is designed for companies looking to export for the first time or to improve their current export initiatives. The program matches businesses with highly motivated students from Ohio universities and colleges who have taken export-focused coursework at the Ohio State University Max M. Fisher College of Business, Cleveland State University's Monte Ahuja College of Business, Youngstown State University's Williamson College of Business Administration, and University of Dayton, School of Business Administration.

Participating businesses receive an export trained intern for May to August 2021. The host companies are provided a 50% reimbursement for intern wages. This internship program will offer a mutually beneficial relationship to students and companies by providing real-world experiences in which both can learn and grow.

The Advantages

- Up to \$3,600 reimbursement for intern wages
- Trained, full-time summer interns will focus on export development
- A uniquely tailored scope of work with specific deliverables
- Students are mentored and closely supervised by the Ohio Development Services Agency and other partnering export assistance providers

The Results

- Building export readiness
- Identifying new markets
- Market-specific research and analysis
- Streamlining current export processes and procedures

The Commitment

Companies participating in the program must provide the following:

- Strategic commitment to grow an export market
- Compensation for internship position

- Managerial guidance for the intern
- Existing or planned export budget
- Participation in program evaluation

Program Timeline

September 2020	Company applications open
November 2020 to February 2021	Company meetings
January to April 2021	Export courses at partner universities
April 2021	Notification of student/ company matches
May to August 2021	Internships

[Apply Here](#)



The Ohio Small Business Development Center (SBDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Development Services Agency. All services are extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC at 937.281.0118.

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Bar and Restaurant Assistance Fund

Overview

The Bar and Restaurant Assistance Fund is designed to assist Ohio's on-premise liquor permit holders. This \$38.7 million fund will help more than 15,400 licensees significantly impacted by COVID-19 and limited in the full use of their liquor permit. Funding for the program is from the CARES Act.

Eligible Businesses

The Ohio Department of Commerce Division of Liquor Control has more than 15,000 permit holders that qualify for the assistance fund. This applies to roughly 30 permit types, including bars, restaurants, breweries, distilleries, wineries, casinos and private clubs. They include:

A1	A1A	A1C	A2	D1	D2	D2X	D3	D3A	D4
D4A	D5	D5A	D5B	D5C	D5D	D5E	D5F	D5G	D5H
D5I	D5J	D5K	D5L	D5M	D5N	D5O	D7		

These permit holders need to have had an active on-premise permit as of close-of-business October 23, 2020. The business does not have to be currently open but must have an active liquor license. You can check the status of your liquor permit [here](#). If it's active, it will be listed as "issued."

After applying, a licensee will receive \$2,500 per unique business location.

Application Requirements

Licensees must present their FEIN or SSN, and liquor permit number and address for each unique location at time of application. The Department of Taxation will confirm all entries. Applications will be accepted through December 30, 2020. Once money is received, per CARES Act stipulation, businesses are to use the funds on COVID-related expenses due to business interruptions caused by the pandemic.

Application Process

Visit BusinessHelp.Ohio.Gov to access the online application. The application will open November 2, 2020. Permit holders may apply for the liquor assistance funding as well as the Small Business Relief Grant through the online application at BusinessHelp.Ohio.Gov.

The Ohio Department of Administrative Services will be sending checks to permit holders as soon as applications are processed. Funds cannot be distributed after Dec. 31, 2020.



Home Relief Grant

Overview

The state of Ohio will allocate \$50 million from the Coronavirus Relief Fund from the CARES Act to 47 Community Action Agencies to help Ohioans that have experienced economic hardship as a result of the COVID-19 pandemic. Each Community Action Agency will receive a portion of the funding based on their Community Services Block Grant (CSBG) CARES Act allocation.

Ohioans who are behind on rent, mortgage, and water and/or sewer utility bills may be able to receive assistance. Assistance can be applied to outstanding rent, mortgage, water, and/or sewer bills back to April 1, 2020. Ohioans can receive monthly assistance until the program ends on December 30, 2020.

For utility bills that include more than the water or sewer services, assistance can be provided to maintain service or prevent shut off only.

The Community Action Agencies will make direct payments on behalf of the applicant to the landlord, bank, or water and/or sewer company. A household can receive assistance in more than one category.

Application Process

Ohioans will apply for assistance through their local Community Action Agency starting November 2, 2020. Ohioans can find their local Community Action Agency by visiting BusinessHelp.Ohio.Gov.

Ohio households with an annual income at or below 200% of the federal poverty guidelines will be eligible for assistance. For a family of four, that is an annual income up to \$52,400. Individuals that are currently unemployed will only need to provide proof of income for the last 30 days for verification purposes. Additionally, any federal unemployment stipend is excluded from determining a household's benefit.



Ohioans will need to provide the following information when they apply:

- Names of all household members
- Date of Birth
- Social Security Number
- Current or Previous address
- Copies of Social Security cards, or verification for each household member
- Proof of income for all household members 18 years or older for a minimum of the past 30 days
- Any supporting documentation to demonstrate need
- Hardship due to the COVID-19 pandemic

To receive Rental Assistance, they will also need to provide:

- Eviction or past due rent notice. Notice should include total amount due (including fees)
- If moving to a new location, justification for the move (i.e. currently homeless, living with another family and not sufficient space etc.)
- Landlord verification/proof of ownership and agreement to receive funds
- Lease agreement

To receive Mortgage Assistance, they will also need to provide:

- Notice of late mortgage payment (including taxes and insurance)

To receive Utility Assistance, they will also need to provide:

- Copy of utility bill demonstrating the account has been shut off, is in disconnect status or is past due

Assistance Available

The funding may be distributed among rental assistance (homeless/eviction prevention, re-housing assistance, or security deposit assistance), mortgage assistance, and water and/or sewer utility assistance.



**Development
Services Agency**

For more information, visit
BusinessHelp.Ohio.Gov



Small Business Relief Grant

Overview

The Small Business Relief Grant is designed to assist Ohio businesses that have been harmed by the effects of COVID-19. The \$125 million grant fund will provide relief to Ohio businesses that have been negatively impacted by COVID-19. Funding for the program is from the CARES Act.

Eligible Businesses

The business must be a for-profit entity with no more than 25 total or full-time equivalent Ohio employees as of Jan. 1, 2020. The business must also have a physical location in Ohio and earn at least 90% of annual revenue based on activities performed in and taxable to Ohio.

The business must have been in continuous operation since Jan. 1, 2020, except for interruptions required by COVID-19 public health orders and have the ability to continue operations as a going concern.

Ineligible Businesses

Businesses not eligible for funding include those that are: publicly traded; clubs; lobbying firms; operates an adult entertainment establishment or produces adult entertainment, as those terms are defined in section 2907.39 of the Revised Code; regulated by the Casino Control Commission or that operate Video Lottery Terminals; primarily engaged in advancing or managing partisan political activities or political issue advocacy; majority interest owned by persons under the age of 18; hospitals, private schools, or long-term care centers; engaged in the sale, cultivation or distribution of cannabis products; engaged in the sale or distribution of liquor, tobacco products, or vaping products; utility providers; and subject to the Financial Institutions Tax under Chapter 5725 of the Revised Code.

Eligible Uses of Funds

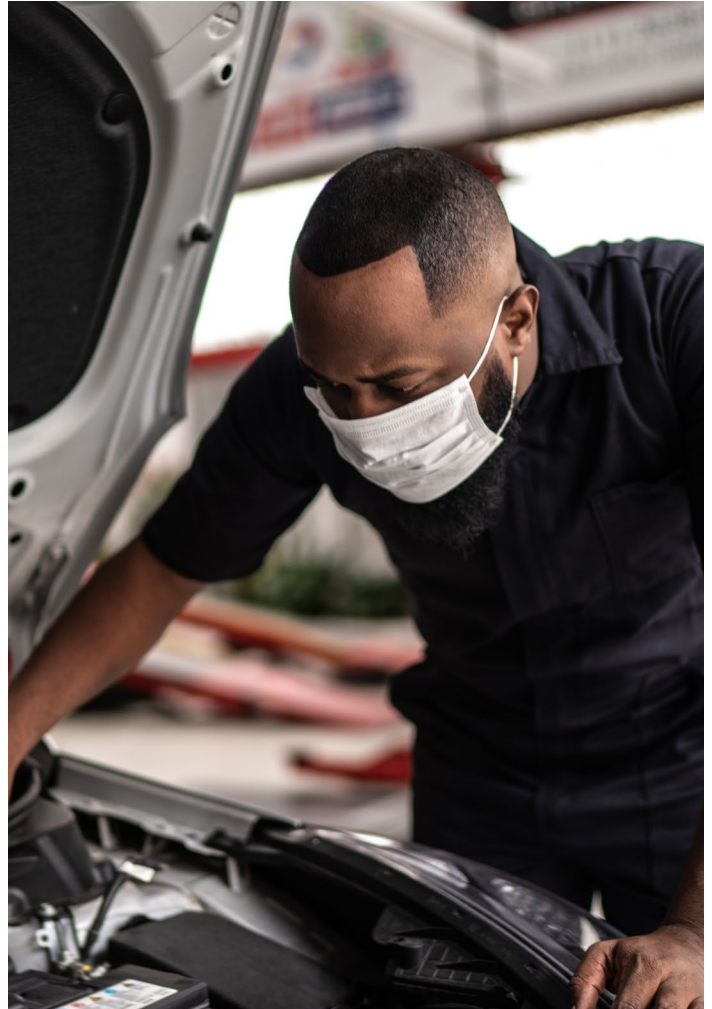
Grant funds can be used to reimburse eligible businesses for the following expenses because of revenue loss or unplanned costs caused by COVID-19:

- Personal protective equipment to protect employees, customers, or clients from COVID-19.
- Measures taken to protect employees, customers, or clients from COVID-19.
- Mortgage or rent payments for business premises (personal residences explicitly excluded).
- Utility payments.
- Salaries, wages, or compensation paid to contractors or employees, including an employer's share of health insurance costs.
- Business supplies or equipment.

Awarding Funds

Each business that meets the criteria and submits a complete application will be eligible for a grant of \$10,000 in accordance with the following guidelines:

- \$44 million of the grant funds will be set aside to ensure businesses in all 88 counties receive funding. 50 businesses will be funded in each county.
- As applications are approved on a first-come, first-served basis, grants will be awarded first from each county's allocation.
- When a county's allocation is depleted, grants will be awarded from the remainder of funding on a first-come, first-served basis regardless of the business' location in Ohio.
- If Development does not receive eligible applications sufficient to award all 50 grants to businesses in each county within the first 21 days after the application is opened, the remaining funds allocated to that county will be available to businesses regardless of their location in Ohio.



Application Process

The Ohio Development Services Agency is establishing an online application for the program. Businesses applying for funding will be required to establish a registration ID with the state of Ohio. The application will be available November 2, 2020.



Development
Services Agency

For more information, visit
BusinessHelp.Ohio.Gov

OPEN*

D O W N T O W N



Dec. 11-17, 2020



Featured



Thru Early 2021 - Holiday Lights on Main

Dayton Holiday Festival; Main Street.
New this year! Main Street in downtown Dayton has been transformed into an interactive light show! Tune your radio to 97.1 FM and drive or walk along Main Street between Monument Avenue and Fifth Street, and watch more than 100 trees light up to a synchronized "dance" to holiday music! Light shows run continuously from 5 p.m. until midnight daily. This attraction is free and will continue through early 2021.



While you're downtown for the lights, make a night of it! Check out the Whimsical Windows throughout downtown and Virginia Kettering's Holiday Train Display at Stratacache Tower (info on both below), then complete your evening by ordering takeout food or drinks from your favorite eateries and pubs, and pick it up on your way home! Find hours and service options at www.downtowndayton.org/open.

Find more ways to safely enjoy the holidays downtown at daytonholidayfestival.org

NEW!

Support Local Businesses with the New Downtown Dollars e-gift Cards!

This holiday season, choose a gift card that's sure to knock the stockings off everyone on your list. The new **Downtown Dollars** program, presented by the Downtown Dayton Partnership, is a digital gift card you keep on your phone and use at any participating downtown business! Every time you use your Downtown Dollars e-gift card, you're putting cash back into the locally owned, small businesses that make downtown vibrant. Visit DowntownDayton.org/dollars to learn more and make a purchase.



OPEN*
BUSINESS SPOTLIGHT
FEATHERS VINTAGE

**Get to know Feathers Vintage
in our OPEN* Business Spotlight!**

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.



This week, we hear from the Phillips family, as they tell us about their vintage clothing and antiques shop that has been operating in the Oregon District for more than 40 years.

[Click here to read about Feathers](#)

DOWNTOWN EVENT HIGHLIGHTS

Thru December 12 - Exhibit: Emergence

[The 48 High Street Gallery](#), 48 High St.

The Dayton Society of Artists (DSA) is pleased to present Emergence, an emerging artist exhibition. The call for art was open to recent graduates (class of 2017-2020) and current students, 18 years or older who live, work, or attend school within 40 miles of the gallery. [Book an Appointment](#)

Thru December 13 - Five Days with Step Afrika

This virtual field trip is great for homeschool teachers, remote learning teachers, traditional school teachers, parents, and anybody helping a child between kindergarten and 12th grade to learn! Step Afrika! is the world's first professional company dedicated to the tradition of stepping - a polyrhythmic, percussive dance form that uses the body as an instrument. *FIVE DAYS WITH STEP AFRIKA!* is made up of five videos for you to watch with your students between November 30 and December 13, 2020. The best experience will be to watch them in order, but you can actually watch them in whatever order you like! Free, but you must [register](#).

Thru December 30 - A Carillon Christmas

Join us for *A Carillon Christmas* to see Carillon Historical Park's 65-acre campus transformed into a winter wonderland of sparkle, magic, and holiday cheer! Featuring The Carillon Tree of Light, Santa Claus, Museum Store Shopping, 15 miles of Christmas Lights, Gristmill Christmas Village, Carillon Brewing Co., Culp's Christmas Cafe, Train Rides on the Midnight Express, and much more!
Sunday-Thursday: 5:00pm - 9:00pm
Friday-Saturday: 5:00pm - 10:00pm at [Carillon Historical Park](#)

* Closed Thanksgiving Day, Christmas Eve, and Christmas Day

Thru December 31 - The Contemporary Dayton's Holiday Co-Share

The Holiday Co-Share is a reimagining of The Co's renowned 28-year Holiday Gift Gallery which normally transforms our gallery into a holiday gift shop, which is not possible this year due to COVID-19. With the creativity and generous support

Thru December 31 - Whimsical Windows

[Dayton Holiday Festival](#); *Businesses throughout downtown.*

This annual contest shows off the creativity of downtown Dayton's collection of small businesses as they decorate their storefront windows for the holidays in their own unique ways. Enjoy shopping, dining, and exploring downtown in this fun and festive atmosphere! [Vote now](#) for your favorite window display online at [Dayton.com](#).

Thru January 2 - Virginia Kettering's Holiday Train Display

[Dayton Holiday Festival](#); *Stratacache Tower lobby at the corner of Second & Main sts.*

Visitors of all ages can view this beloved, one-of-a-kind model train display that was given to the community by Mrs. Virginia Kettering. The display can be viewed in the lobby during the building's open hours, or through the building windows anytime. 224-1518.

Thru December 31 - Rike's Virtual Holiday Windows

The Rike's Holiday Windows' animated elves and animals first appeared in NCR's New York office windows in 1943, but many Daytonians remember them from their annual holiday pilgrimage to the Rike's Department Store which sat on the corner of Second and Main Streets (where the Schuster Center now sits). Today, almost every year from the day after Thanksgiving until the turn of the new year, you can visit them in the Schuster Center Wintergarden. But, due to COVID-19 advisories and for the safety of our patrons and staff, the Rike's Holiday Windows will not be on display in 2020. We know the Rike's Holiday Windows are a holiday tradition, so we've created exclusive Rike's Holiday Windows video content, a contest, and more! [Rike's Holiday Windows](#)

December 11 - Hannukah Drive-Thru Experience

Temple Israel, 130 Riverside Dr.;
4:30-6:30 p.m.

Let's spread light, one car at a time! Join us for a special drive-thru to celebrate the Festival of Lights. Attendees will have the chance to recite the Hanukkah blessings, light the pedal-powered menorah, pick up some unique latke recipes, sing songs with Grant Halasz, eat donut holes, and grab some coffee or hot chocolate to go. In addition, pre-order

December 11 - Online Valorant Esports Tournament

Connect E-Sports is hosting an online esports tournament for popular game, Valorant. 7 PM You can register to play or watch the tournament on their Twitch channel www.twitch.tv/connectesports. <http://www.connectesports.com> \$10.

December 11 & 12 - Painting Parties

[Picture Perfect Paint Parties](#),

123 N. Ludlow St

Picture Perfect Paint Parties will host a Paint and Sip event every Friday from 6:30 to 8:15 p.m. for \$31.99. They will also host private Zoom paint parties every weekend for \$25.99. For more information or to schedule your party, contact: (937) 265-0691.

December 12 - The Language of Art

Join us on Zoom for another virtual version of the Language of Art! Join Kettering Curator of Photography and Special Projects Katherine Ryckman Siegwirth in discussion of Gina Rae La Cerva's *Feasting Wild* (Greystone, 2020), as it relates to the current Focus Exhibition [Archiving Eden: Dornith Doherty Photographs](#). Limited copies are available at the DAI Museum Store and are also available for purchase from any major book vendor. This event is **free**, but each session is limited to 10 participants and **advance registration is required**.

December 12 - Winter Drive-Thru Market

[2nd Street Market](#), 600 E. Second St.;

10 a.m.-2 p.m

Continue to support your favorite 2nd Street Market Vendors this holiday season! The Market will continue to serve as a pickup location for pre-ordered goods through the end of the year. With continued community health and safety in mind, pickups will be available drive-thru style. *Orders must be placed ahead of time with vendors directly*. For a list of participating vendors, visit our Open Online page on the Five Rivers MetroParks website. Pickups available on Saturdays, from 10am-2pm. For further information, contact 2nd Street Market staff at marketinfo@metroparks.org or (937) 228-2088.

from artists, sponsors, and volunteers, we are excited to launch The Holiday Co-Share - our holiday gift giving website designed to connect you to 35 Member Artists for your holiday gift-giving. And, as always, prices vary and there are items available for every budget. Visit the Co-Share here.

Thru December 31 - DSA's Holiday Online Exhibition

Shop Local, Shop Handmade Originals, Shop ART! The Dayton Society of Artists is pleased to present an online exhibition of work by their membership. All pieces are for sale and prices begin at \$25. There's something for everyone on your list from fantasy to UD lovers to holiday inspired or just a beautiful image to decorate your home or to gift to a friend.
daytondsa.org/holidaygallery
The exhibition is currently live and will run through December.

Thru December 31 - Win Big with New Holland Brewing

Mudlick Tap House - 135 E. Second St.
Kick off the Holiday season with a chance to win... and all you have to do is drink beer! Get your punch card, drink all three featured New Holland beers between 11/16 AND 12/31 to be entered to win one of two prize packages! *Ask your server or bartender for more details.*

Hanukkah necessities (candles, dreidels, wrapping paper, and gelt) to help support Temple Israel, and pre-order sufganiyot (jelly donuts) and challah from Evans Bakery to pick up at the event. We'll light the big menorah on our front lawn at 5:45 p.m. and stream it on Zoom, so anyone can participate.

December 11 - DPAA Virtual Streams: 25 Years of The Nutcracker

Premieres December 11, 2020 at 8 pm Although Dayton Ballet's live performance of *The Nutcracker* cannot go on as scheduled this year, we'll still celebrate this Dayton holiday tradition with you in 2020! What better way than to take a look back over 25 years of Dayton Ballet performances of *The Nutcracker*! With Tchaikovsky's delightful score, recorded live in performance, this stream will feature hundreds of archival photos that will bring Little Clara, the Nutcracker Prince (or Princess), the Mouse King, Mother Ginger, the beloved holiday party, the beautiful snow forest, and the Land of Sweets to life this holiday season! For information on how to register and to access all DPAA Virtual Streams, visit DaytonPerformingArts.org/streams.

December 17 - Bob Ross Auto Group Jazz & Beyond Virtual Concert

We may not be able to enjoy [Bob Ross Auto Group Jazz & Beyond](#) concerts in person right now, but the DAI still has a holiday treat for its members. Join us online, Thursday, December 17, at 5:30 p.m., as we present a special [virtual Bob Ross Auto Group Jazz & Beyond concert](#) featuring Puzzle of Light's memorable 2015 performance from the Jazz & Beyond series. This members-only event is **FREE, but advance registration is required** in order to watch this private concert video. [More information at our website](#)
[Register for the concert](#)

December 17 - Mayhem & Mystery Dinner Theatre: Holiday Dinner Disaster

[Spaghetti Warehouse](#), 36 W. Fifth St.; 7 p.m.
Join Interior Designer Jesse Winter at his home as he hosts a fabulous Friendsmas dinner party. This group is tight, but there seems to be some sort of secret underneath the surface. Tonight's holiday festivities are filled with food and fun as the friends frolic. Will their friendship fly in the face of a foe, or will it frost over? When one of the friends is found dead on the floor, they must all find out: Who is the fiend? Call the Spaghetti Warehouse at 937.461.3913 to make your reservations. Dinner and Show cost is only \$39.95 (tax and gratuity not included.) Masks required when not eating.

Support Our Local Small Businesses When They Need You the Most!

The pandemic has been hard on all of us. So much of what we consider normal has changed, and we've all had to find ways to adapt. In downtown Dayton, the pandemic has been especially difficult for our great collection of independent small businesses who provide the products and services we love. We encourage you to continue to support these local businesses during this difficult time in any way you can. They're the backbone of our community, and they need our support more than ever.

If you miss your favorite local, independent businesses, check out our lists of what's OPEN*. We've put together a list of downtown [restaurants](#) with **carry out, curbside pickup, or delivery** services, as well as those open **outdoor or indoor**. Many of our [retail and service businesses](#) also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our [OPEN* - Things to Do](#) page!

Now, more than ever, it's a great time to support local businesses and Be Downtown.



*Downtown's OPEN**

is produced by the Downtown Dayton Partnership.

If you have questions about this email, reply to this message or call us at (937) 224-1518.

Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

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BE DOWNTOWN.
DAYTON



DAYTON BUSINESS JOURNAL YER
DECEMBER 17, 2020 | 1:30 PM | ZOOM EVENT

DAYTON BUSINESS JOURNAL



THE LIST SUBURBAN OFFICE CENTERS

Great Report from

THINGS TO WATCH IN 2020



Caleb Stephens
Editor-in-Chief



Hannah Poturalski
Managing Editor



John Bush
Senior Reporter

Dayton Business Journal 2020 Year-in-Review

When

Thursday, December 17, 2020
from 1:30 PM to 2:30 PM EST
[Add to Calendar](#)

Where

Dear Angela,

Please join us for a 2020 Year-in-Review from Dayton Business Journal editorial and managing staff. While circumstances led many of us to focus internally, a lot of good things were going on around us. Take a few minutes to learn about the successes, achievements, announcements, and all the good stories from around the region.

This is an online event.

Caleb Stephens is editor-in-chief of the Dayton Business Journal. A Kettering native, Stephens has been at the DBJ for nearly two decades, including 12 years as managing editor and the last three as editor. He is a graduate of the University of Cincinnati.

Hannah Poturalski is managing editor of the Dayton Business Journal, a position she's held for nearly three years. She graduated from Miami University, after which she spent nearly a decade working for Cox Media Group, including at WHIO-TV and Dayton Daily News.

John Bush is senior reporter for the Dayton Business Journal, focusing on commercial real estate, economic development, retail and defense. A Cincinnati native, John graduated from The Ohio State University in 2013. He previously worked for The Lima News in Lima, Ohio and the Wapakoneta Daily News in Wapakoneta, Ohio.

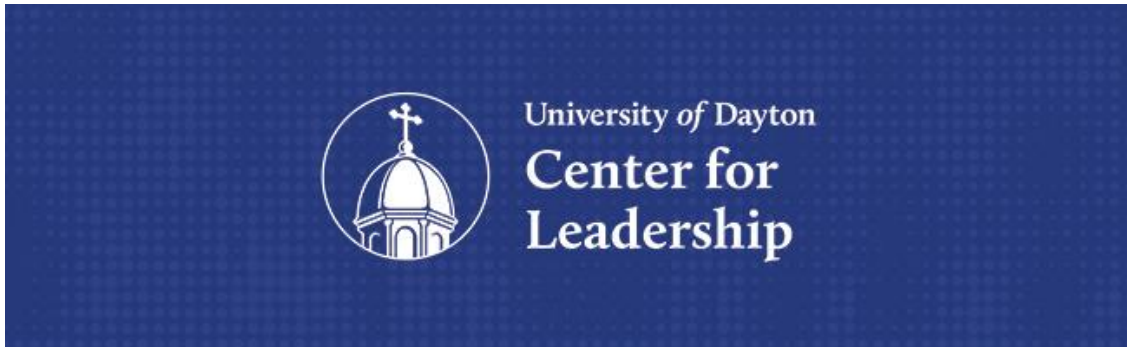
[Register Now!](#)

Arrive a few minutes early to chat with colleagues and friends. We look forward to seeing you on the 17th.

Sincerely,

Richard Osgood
I-70/75 Development Association
rosgood@miamicountyohio.gov
937 440-5455

[View this email in your browser](#)



2021 Programming Reveal

The University of Dayton's Center for Leadership's 2021 program schedule has been released and promises to continue to prepare organizations across the region and beyond to give your business a competitive advantage now and in the future. Some of the new topics include: ***leading remote teams, career advancement strategies for women, sales training for non-sales people, and diversity, equity, and inclusion.***

For complete schedules and course descriptions, visit our website: [UD Center for Leadership](#). UDCL offers training programs at all levels of an organization, from top-level executives to front-line staff and individual contributors.



Attendees can choose to attend programs from a 100% virtual or a blended learning environment in which they are either in-person/on-campus or on a virtual live-stream. The UDCL team's top priority is safeguarding the health of participants, facilitators, and our staff while maintaining the highest quality of programming and engagement for your employees and you.

For more information please contact April Mescher at 937-229-2664 or amescher1@udayton.edu.





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Thank you for your interest in the University of Dayton Center for Leadership.

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ECONOMIC RECOVERY IN A POST-PANDEMIC WORLD

FACILITATE LOCAL ECONOMIC RECOVERY WITH A READY-TO-GO COMMUNICATIONS STRATEGY



A COVID-19 MEDIA TOOLKIT: HOW TO PREPARE TO REOPEN YOUR COMMUNITY

As an economic development leader in your community, you can help facilitate the reopening of local businesses and places of employment by acting as a conduit of helpful information. When you make your website and social media channels the go-to places where people can find out what's happening, you gain the opportunity to not only build realistic expectations but deflate tension at the same time.

Here's what you'll get in the toolkit:

- Community needs survey
- Communications planning templates
- 8 Informational articles for your website and newsletters
- 10 Press release templates for reopening announcements
- 36+ Social media posts and 24 graphics

Here at **Golden Shovel Agency**, it's our business to create and implement communications strategies that help our clients meet their goals for growing vibrant communities. We design economic development websites and create effective communications strategies using the latest digital marketing best practices.

[Request a FREE copy of the COVID-19 Media Toolkit here.](#)