



Thursday, April 21



9:00 to 10:30 AM

### **2022 Manufacturing & Logistics Forum**

Dayton Business Journal's editor-in-chief will develop the topic areas with input from the senior executives from one of the larger industries that drives the Miami Valley economy, to round out a robust discussion on the real world issues in manufacturing, logistics and supply chains.

[Register Today](#)



**FREE WEBINAR**

## Changing Tax Laws and How It Impacts Your Business

 Tuesday, March 29th

While the last major overhaul of the nation's tax laws was the Tax Cuts and Jobs Act of 2018, there have been new tax incentives and programs created during the pandemic that will affect small firms this year. This FREE webinar will go over a range of topics, including what you need to be aware of in 2022.

[Register Now! >](#)



**FREE WEBINAR**

## What's Keeping the C-Level Up at Night in 2022? Supply Chain Issues

 Tuesday, April 19th

This FREE webinar will deliver an interactive virtual panel discussion featuring C-Level Executives who will provide insight on the most critical challenges facing supply chain. This discussion will focus on the well-documented issues involving supply chains and the people shortages fueling them, as well as how automation can help overcome these challenges.

[Register Now! >](#)

## The Road Ahead: A Conversation with CFO's

The National Observer CFO forum is now available on-demand! Tune in to this FREE webinar to watch



exclusive interviews and gain insight on issues facing C-suite decision makers.

[Watch Now >](#)



### **Humanizing Healthcare: Elevating Health Experiences**

The surge in digital healthcare technologies has reshaped the healthcare experience. In this FREE webinar, our panel of experts will discuss a range of topics, including how to leverage technology to deliver maximum value to consumers.

[Register Now! >](#)

## **Nominations**



**Deadline** Tuesday, April 12

## 2022 40 Under 40 Awards

They're changing the world — one endeavor at a time. These awards will honor 40 young leaders who are texting and tweeting their way to success in business and in the local community. Nominate yourself or someone you know today!

[Nominate](#)



## Best Places to Work 2022

 **Deadline:** Friday, April 15

Is your company one of the Best Places to Work? Read below to find out why you should nominate, no matter what the outcome!

[Nominate >](#)

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40 N Main St, Ste 1550  
Dayton, OH 45423, USA



## **You're Invited!**

The next Dayton CVB Hospitality Meeting will be held

**at *Aullwood Audubon Nature Center***

**on *Wednesday, March 23, 2022 at 3:30pm***

*1000 Aullwood Road, Dayton, Ohio 45414*

*Location: Main Auditorium*

Find out all about the latest activity and what's new in  
Montgomery County.

You'll also have a chance to share the latest  
about your organization or property.

**Please RSVP, then mark this date in your calendar.**

To RSVP: reply to this email or call at (937)226-8249.



RECONNECT.  
RECHARGE.  
RECONVENE.



March 18-24, 2022

 DowntownDayton

## Featured



### March 20 - Bugs!!

[Schuster Performing Arts Center,](#)  
[Second & Main sts.; 3 p.m.](#)

The Dayton Philharmonic Youth Orchestra and Dayton Ballet II present *BUGS!!* Featuring music and dance for creeping, crawling and adorable insects of all sorts, this family concert will showcase the student musicians and dancers of the Dayton Performing Arts Alliance. Founded in 1937, the Dayton Philharmonic Youth Orchestra brings together the greater Dayton area's most gifted young orchestral musicians, providing the opportunity to study and perform a broad range of orchestral repertoire. The Dayton Philharmonic Youth Orchestra is conducted by Dr. Patrick Reynolds. Tickets at 228-3630 or [daytonlive.org](http://daytonlive.org)

## Also This Week



Find where to post up or grab carryout to box out for all your game watching needs.  
[downtowndayton.org/basketball](http://downtowndayton.org/basketball)

## Submit your events for inclusion in this e-newsletter and our online calendar!

If you are holding an event downtown that is open to the public, be sure to submit it to us for consideration to be included not only in these weekly emails, but also in our online calendar of downtown events! We're happy to help you promote it.

You can submit your event via our website with the simple online form [here](#).

# **DOWNTOWN EVENT HIGHLIGHTS**

## Thru March 19 - Company

[PNC Arts Annex](#), corner of Second and Ludlow streets; call for times.

It's Bobby's 35th birthday party and all of his friends keep asking, why isn't he married? Why can't he find the right girl and isn't it time to settle down and start a family? As Bobby searches for answers, he discovers why being single, being married, and just being alive could drive a person crazy. Presented by Dare to Defy Productions. 228-3630 or daytonlive.org.

## Thru March 22 - Exhibit: Teen Art Contest

[Dayton Metro Library - Main Library](#), 215 E. Third St.; Call for times.

Dayton Metro Library will display submissions from their **Teen Art Contest** in the Main Library's Patterson Opportunity Space from Tuesday, March 1 to Tuesday, March 22, for artists and patrons to enjoy. Teens in grades 7-12 who live in or attend school in Montgomery County submitted work in two grade divisions: 7-9 and 10-12. The exhibit will be available for viewing during Library operating hours. For more information about the exhibit, call the Library's Ask Me Line at 937.463.2665.

## Thru March 26 - Exhibit: The Artist's Life

[Dayton Metro Library - Main Library](#), 215 E. Third St.; Call for times.

Presented by the African American Visual Artists Guild, **The Artist's Life** exhibit consists of 27 pieces of art from 19 different artists that demonstrates something personal of themselves and reflects development on their artistic path, a meaningful event, or the artistic skills they possess. Patrons who are interested in meeting the artists whose work is displayed in this exhibit can attend **The Artist's Life Art Exhibit Reception** on Saturday, February 12, from 1 to 3 pm at the Main Library, in the Community Room. Light refreshments will be provided

## Thru March 31 - Exhibit: Visual Voices 2022

[Schuster Performing Arts Center](#), Second & Main sts.; call for times.

Each year, Dayton Live partners with Shango: Center for the Study of African American Art and Culture, and Willis "Bing" Davis, exhibit curator and director of EbonNia Gallery, to display an exhibit of art by local African American artists inside the Schuster Center. This year's exhibit, at the

## March 18 & 19 - Beethoven 7 & Strauss

[Schuster Performing Arts Center](#), Second & Main sts.; 8 p.m.

As a postlude to St. Patrick's Day, Stanford's delightful Irish-inspired music weaves its emerald magic around the traditional "Londonderry Air" (a.k.a. "Danny Boy"). Then, you may feel like dancing in the aisles when you hear Beethoven's Seventh Symphony, fairly whirling with rhythmic drive, vibrant energy, and uninhibited exuberance Wagner called it "the apotheosis of the dance itself." Beethoven's contemporaries wondered: Was he drunk? Has he gone mad? Musicologist Ernest Newman summed it up simply as "a divine intoxication of the spirit."

## March 18-24 - This Week at the DAI

[Dayton Art Institute](#), 456 Belmonte Park North; call for times.

This week, check out a variety of great art exhibits at the Dayton Art Institute, including "Van Gogh & European Landscapes," "Black Heritage through Visual Rhythms," and "Fired Imagination," as well as a display of Ukrainian Easter Eggs on view through the month of March. Sunday brings the next Skinner Pipe Organ Concert. On Thursday, children and caregivers can enjoy the popular preschool program, PNC Tiny Thursdays online from home. More info at [daytonartinstitute.org](#).

## March 19 - The 5th Annual Lucky's St. Patrick's Day Crawl

[Starts at Troll Pub at the Wheelhouse](#), 216 Wayne Ave.; 4 p.m.

Join the luckiest bar crawl ever! \$1000 grand prize costume contest, 2 complimentary drinks or shots, drink specials, local food, waived covers at all venues, awesome after party, and much more. Checkin time is 4-6 p.m. at Troll Pub, with crawl locations including Canal Street Arcade and Deli, Lock 27 Brewing, Yellow Cab Taver, and more. [More info.](#)

## March 19 - Monthly Professional Comedy Showcase

[Yellow Cab Tavern](#), 700 E. Fourth St., 8:30 p.m.

The Yellow Cab Tavern will be hosting a live standup comedy showcase every third

## March 22 - RTA Public Hearing

[Dayton Metro Library - Main Library](#), 215 E. Third St.; 2-6 p.m.

The Greater Dayton Regional Transit Authority (RTA) will hold three public hearings to collect customer feedback and comments regarding proposed plans to modify service hours, routing, route frequencies, and fares. The RTA encourages individuals, groups, agencies, and private providers of transportation to comment on the proposed changes. Those wishing to comment may do so verbally or in writing at the public hearing.

## March 22 - Live Comedy Standup Open Mic

[Yellow Cab Tavern](#), 700 E. Fourth St., 7:30 p.m.

Every Tuesday at 7:30 you can attend or perform at a live comedy standup open mic at Yellow Cab Tavern. Free entry. Comics sign up at 7pm with comics taking the stage at 7:30pm.

## March 22 & 23 - This Week at Zen Lounge

[Zen Lounge & Sushi Bar](#), 121 N. Ludlow St., 7 p.m.-midnight Tues., 6-9 p.m. Weds.

Zen Lounge & Sushi Bar features Karaoke with host Nancy Sell every Tuesday night until midnight, and live musicians hosted by Streetlight Entertainment every Wednesday at Wind Down Wednesdays.

## March 22 & 24 - Taco Tuesday & Karaoke Night

[Local Cantina](#), 503 E. First St.

Tues. 11 a.m.-10 p.m., Thurs. 8 p.m.

Celebrate Taco Tuesday in style with \$2\* tacos each and every Tuesday. As fresh as fresh can get, self-serve chips and salsa, delicious tacos and a draft list that does not quit. Handpicked by your Local team, you can explore a variety of special bourbons and tequilas in our signature cocktails!

\*Crunchweezy and Farmer's Market tacos are \$3, Dine-in only\* Calling all song birds for Karaoke Night every Thursday starting at 8PM! Talented or not, we are not here to judge, its all about having fun!

## March 22-24 - This Week at Flyboys

[Flyboys Deli](#), 219 N. Patterson Blvd., times listed below.

Schuster Center January 26-March 31, 2022, is 2022 Dayton Skyscrapers featuring the work of African American visual artists from the Miami Valley. The Dayton Skyscrapers art project is not a celebration of Dayton's tall buildings or our skyline. Dayton Skyscrapers is a metaphor for those local and regional African Americans who stand tall in our minds and hearts for what they have achieved in their field and their contributions to the quality of life of Dayton and the Miami Valley Region.

### Thru April 9 - Exhibit: ReFRESH - Spring Juried Show

[The 48 High Street Gallery](#), 48 High St., Call for times.

ReFRESH is the Dayton Society of Artists' 2022 annual spring juried show. The call for art was open to all mediums, techniques, and styles. Work was encouraged to, but did not have to fit the theme, "refresh." The exhibition is available online at [daytondsa.org/ReFRESH](http://daytondsa.org/ReFRESH). More info at [daytondsa.org](http://daytondsa.org).

### Thru April 16 - Exhibitions at The Co

[The Contemporary Dayton](#),

25 W. Fourth St.; call for times.

The Contemporary Dayton presents its next set of exhibitions in the new galleries at the Dayton Arcade. Heather Jones' *Storytellers* is unequivocally feminist and steeped in the history of quilt making. Odili Donald Odita's *3 Steps from Center* features kaleidoscopic color and patterns that he uses to reflect the human condition and, specific to The Co mural, the histories of the Arcade and Dayton as a diverse, Midwestern community. *To Feel Myself Beloved Upon the Earth* from Jeffrey Gibson takes its title from the final poem in Raymond Carver's last published work, *A New Path to the Waterfall*, and was produced in the turbulent months of 2020 during the pandemic and national civil unrest. [More info](#).

### March 18 - International Women's Day Celebration

[The Barrel House](#), 417 E. Third St.; call for times.

Join The Barrel House on 3.18.22 for a celebration of International Women's Day! We've got some killer woman brewed beer lined up, Ladi Bounce has a DJ set of woman led jams ready to get your feet movin', and we're donating \$1 from every single full pour

Saturday. Tickets: \$7 presale, \$10 at the door. [More info](#).

### March 20 - Third Sunday at Front Street

[Front Street Galleries](#), 1001 E. Second St.; 11 a.m -4 p.m.

Join us at Front Street for live music, live art demos, food trucks, art exhibitions, workshops, and artist talks! Explore more than fifty studios, galleries, and boutiques. Buy original art, designer jewelry, artisan candles, glassware, and other handcrafted goods directly from local artists. Shop clothing, home decor, spices, and even tropical fish! Monthly Art Hops at Front Street are always free to attend. We offer free, lit parking on campus. Our community is family and pet friendly and invites you to bring the whole crew. Participating artists and gallery exhibitions rotate monthly. Visit [frontstreet.art](http://frontstreet.art) for this month's details.

### March 21 - Dangerous Deceptions Presented by Mayhem & Mystery

[Spaghetti Warehouse](#), 36 W. Fifth St.; 7 p.m.

Welcome to the set of Dangerous Deceptions, the most popular telenovela. The cast and crew and writers and guests are assembled for another day of filming. While on the show the leads are passionately in love, in real life the actors playing those roles cannot stand one another. The tabloids are loving it. Of course, it wouldn't be a telenovela without twists and turns. Rumors are that one or two of the stars have other offers. When a star's attitude affects filming, his stunt double must go on in his place. What is really going on behind the scenes? Can you solve the crime? Dinner plus show only \$39.95 (tax and gratuity not included). Call 461-3913 for reservations.

### March 21 - Justin Rothshank: Studio Practices & Marketing

Online; 8-10 p.m.

Virtually join the Dayton Society of Artists for a best studio practices and marketing workshop. Justin will share his experience as an nationally recognized ceramics artist and the role of good studio practices and marketing has played in his career. Justin Rothshank has been working as a studio ceramic artist in Goshen, Indiana since 2009. Justin's ceramic work has been exhibited and

Play euchre every Tuesday at Flyboys! 6-9 p.m. Discounts on food and beverages! Want to test your knowledge? Flyboys has trivia every Wednesday night from 6:30 to 8:30 p.m. Prizes given out to those who win! Aces Club is a weekly beer event where Flyboys dons a new beer every Thursday. After you have been there five times you get your name on the board - after 41 trips to Flyboys on Thursdays you can earn your very own flying vehicle that hangs above our bar. You sign it, they hang it!

### March 23 - Hot Glass Blowing Classes for Adults

[K12 Gallery for Young People & TEJAS](#), 341 S. Jefferson St.; 7-9 p.m.

Explore the art of glass in this series of classes that will teach you how to make fused glass artwork that will be melted in a kiln along with a variety of beads and small sculptural objects made over a flame! Your glass creations will be turned into jewelry, sculptures or mobiles. Take your jewelry making skills to the next level while learning about wire wrapping, beading and salt water etching. You'll make a collection of necklaces and bracelets utilizing these techniques and the beads you created. [More info](#).

### March 23 - Alton Brown Live: Beyond the Eats

[Schuster Performing Arts Center](#), Second & Main sts.; 7:30 p.m.

Alton Brown is hitting the road with a new culinary variety show. Audiences can expect more comedy, more music, more highly unusual cooking demos, and more potentially dangerous sciencey stuff. Prepare for an evening unlike any other and if Brown calls for volunteers... think twice.

### March 23-26 - Improv at Black Box

[Black Box Improv](#), 518 E. Third St.; 8-10 p.m.

The Black Box Improv Theater is Dayton's best place to go for long form improv! We have shows every Weds-Sat! Wednesdays \$5, Thursdays \$10, Fridays & Saturdays \$15. For tickets to our shows please go to: [daytonblackboximprov.com](http://daytonblackboximprov.com). Or you can pay at the door! \*\*Proof of vaccinations required upon entry for all patrons and performers. Masks will also be required while inside the theater.\*\*

to the amazing folks at Dayton's YWCA! Ladi Bounce is spinning 8pm-12am, and the beers will be on tap when we open at 11am!

### **March 18 - Antioch Shrine Fish Fry**

[Antioch Shrine Temple, 107 E. First St.;](#)  
*6-9 p.m.*

All you can eat fish fry. Every Friday for seven weeks beginning March 4. Tickets can be purchased at Antioch Shrine or over the phone and the tickets can be mailed. \$15 for a single plate. \$19 all you can eat. \$12 takeout.

published nationally and internationally, including articles in Ceramics Monthly, American Craft, Studio Potter, The Log Book, and Neue Keramik. He has been a presenter, panelist, visiting artist, and artist-in-residence at numerous universities, schools, conferences, and art centers throughout the United States and abroad. His functional and decorative ceramic ware is available for purchase in more than two dozen galleries and gift shops around the country. See his website at:

<https://rothshank.com> [More info](#)

### **March 24 - Silver Is Gold: Finding Flexible Part-Time Work in Retirement**

[Dayton Metro Library - Main Library,](#)  
*215 E. Third St.; 10 a.m.-noon.*

Dayton Metro Library, Dayton Foundation Del Mar Encore Fellow Donna Kastner, and The Collaboratory introduce a new monthly program called **Silver is Gold: Finding Flexible Part-Time Work in Retirement.** The program will provide resources to professionals looking to re-enter or continue in the Dayton-area workforce and improve their knowledge about workforce development. [More info & register.](#)

*This publication is produced by the Downtown Dayton Partnership.  
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Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details*

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DAYTON



## EACC NEWSBRIEF: MARCH 15, 2022



*Friends,*

This is your last chance to register for two important EACC events this week:

- Tomorrow (3/16) is our (virtual) **Coffee & Commerce** event with Butler Tech and thyssenkrupp Bilstein to discuss the synergy generated when employers and educators collaborate.
- Thursday (3/17) get your **business immigration questions** answered with Laura Jurcevich of PorterWright.

We have a range of other events coming up including some great partner events such as a 4/11 event that Sinclair College will host to bust some myths surrounding hiring high school students -- so be sure to scroll down to see what's on offer!

### LAST CHANCE TO REGISTER:



**Thursday,  
March 17**

**Business Immigration Update:  
Your Questions Answered -  
Virtual Event**

Join us for a business immigration virtual discussion with Laura Jurcevich of Porter Wright Morris & Arthur. Questions and topics to be covered include: How is COVID-19 still impacting our Immigration policies? Is there still time to enter the H-1B cap subject registration lottery and what can we expect? What are the requirements for an L1 petition? How do I get an appointment at an

Be sure to bring your friends, family, and colleagues to EACC night at FC Cincinnati on April 24. In addition to great seats, there will be Door Prizes and giveaways to everyone who attends. If you haven't been to TQL Stadium, well, here's your chance!

Finally, be sure to check out the comments of EU Foreign Policy chief Josep Borrell on how the war in Ukraine is impacting EU policy making (and therefore the business climate).

embassy or consulate? Under what circumstances can my spouse get permission to work?

The event will also include time for Q&A.

**REGISTER NOW**



Amplifier for Industry Champions



## EACC EVENTS



**Wednesday,  
March 16**

EACC Coffee & Commerce (Virtual):  
"Education Revolution" - The Future of  
Workforce Development



**Tuesday,  
March 29**

EACC Young Professionals Executive  
Insights Series: Kai Bitter, Attorney, Frost  
Brown Todd LLC



**Thursday,  
April 7**  
Stammtisch - EACC Networking

**Sunday,  
April 24**  
[EACC at FC Cincinnati Match](#)



## INTERNATIONAL NEWS



**THE WAR IN UKRAINE AND ITS  
IMPLICATIONS FOR THE EU**  
EU High Representative for Foreign Affairs and Security Policy Josep Borrell wrote in a 3/14 Blog post about how the war in Ukraine is impacting EU policy making, especially in the areas of economic resilience, reducing energy imports from Russia, and boosting European defense capabilities. Follow the link below to read the post.

[LEARN MORE](#)

## UPCOMING PARTNER EVENTS

**Tuesday,  
April 5 (NKY)**

[VonLehman CPA & Advisory Firm -  
Manufacturing Event: Voice of the  
Blue-Collar Worker Survey Results](#)

**Monday,  
April 11**

[Sinclair College - Engaging the  
High School Talent Pool: A "Myth-  
Busting" Workshop by Companies  
for Companies on how to Hire  
Youth](#)

**Wednesday,  
April 6 (Cincinnati)**

[VonLehman CPA & Advisory Firm -  
Manufacturing Event: Voice of the  
Blue-Collar Worker Survey Results](#)

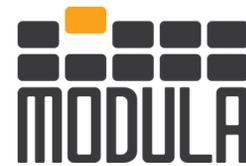
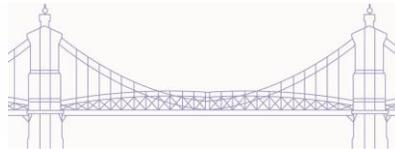
**Tuesday,  
April 12**

[NKY Chamber of Commerce -  
Eggs 'N Issues: Transforming NKY  
through Economic Partnership](#)

*All the best!*

Todd Schwartz  
Executive Director, European American Chamber of Commerce

## Our Bridge Builder Members



*Skyline Photo Credit: Anamedia LLC*

[View this email in your browser](#)



**Join us on April 1 from 8:30AM to 1:00PM at Carillon Historical Park in the Eichelberger Pavilion for our annual Riverway Summit!**

If you are a community leader, real estate developer, marketer, tourism professional, or business owner; if you are interested in the Great Miami River, our region's economic development, and creating regional partnerships, we look forward to seeing you.

**BUY YOUR TICKET**



**The agenda also includes:**

- **PANEL** - How communities can help Riverway employers attract and retain talent
- **PANEL** - State of the River - How Clean is the Great Miami River, or not? How do we make it cleaner?

**Your ticket also includes:**

- **TOURS** - Carillon Park and Aviation Heritage sites
- **OUTSIDE EXHIBITORS** - The NEWEST Airstream Travel Trailer, Float Troy, Dayton Water's Take Back the Tap trailer, Montgomery County's Workforce Mobile Unit
- **INSIDE EXHIBITORS** - 22 local organizations, businesses, and more!
- **AFTER SUMMIT RECEPTION** - and your chance to win a VERY SPECIAL prize pack (announcement coming soon)!
- **REFRESHMENTS, LUNCH, AND GOODIE BAGS**

**EXHIBIT AT THE SUMMIT - only a few spots left!**



**KEYNOTE - Bill Weyland and Barry Alberts of Weyland Ventures** - How the Great Miami Riverway can become the 'Louisville Slugger' of riverfront economic growth.



## THANKS TO OUR SPONSORS!

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**SPONSOR THE SUMMIT**

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The Great Miami Riverway is more than just a river. This regional destination in southwest Ohio includes more than 99 miles of paved trails and connected communities where you can surf the river, cycle the bike trail, and find your way through charming downtowns.

### **Coalition Members**

City of Sidney | City of Piqua | City of Troy | City of Tipp City | City of Dayton |  
City of West Carrollton | City of Miamisburg | City of Franklin | City of  
Middletown and Middletown Visitors Bureau  
| City of Hamilton | Montgomery County | Miami County | Miami County Park  
District | Great Parks of Hamilton County | Five Rivers MetroParks | MetroParks  
of Butler County | Miami Conservancy District

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REGISTER  
NOW  
**APRIL 6<sup>TH</sup>**

2022 Symposium on  
**Sustainability**  
in **HEALTH**  
**CARE**



Don't miss top-tier speakers from renowned healthcare organizations at the 11th Annual **Symposium on Sustainability in Health Care** Conference.

Network and connect with fellow healthcare leaders, facility managers, designers, architects, and engineers, and hear expert insights from professionals across the region. Learn about the latest trends and advances in healthcare design, as well as new and emerging technologies.

Co-hosted by **HEAPY** and the American College of Healthcare Executives (**ACHE**), this year's symposium will be held at the Sharonville Convention Center in Sharonville, Ohio.

Earn ACHE F2F CEs, AIA LU/HSWs, GBCI CEs and PDHs



U.S. Department  
of Veterans Affairs

[REGISTER HERE](#)

## AGENDA

9:00 AM

### REGISTRATION OPENS

9:30 AM – 10:30/11:00 AM

### AM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

9:30 AM – 11:00 AM

#### TRACK 1:

Building the Hospital of Tomorrow:  
Rehabilitate, Renovate, or Replace (ACHE Session)

9:30-10:30 AM

#### TRACK 2:

How to Achieve the Vision: Aligning Infrastructure Master  
Planning with Organizational Goals

10:30 AM – 11:30 AM

### EXHIBITORS / NETWORKING

11:30 AM – 1:00 PM

#### KEYNOTE LUNCH:

Healthcare Vision 2040: Act Now to Transform Tomorrow

1:00 PM – 2:00 PM

### EXHIBITORS / NETWORKING

2:00 PM – 3:00/3:30 PM

### PM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

2:00 PM – 3:30 PM

#### TRACK 1:

Bending the Execution Curve: Implementing Successful  
Organizational Change in Hospitals and Healthcare  
Organizations (ACHE Session)

2:00 PM – 3:00 PM

#### TRACK 2:

Transforming a Healthcare System: A Case Study from the  
Ground Up

3:00 PM – 4:30 PM

### NETWORKING RECEPTION

Cocktails and hors d'oeuvres will be provided

## AM EDUCATION SESSIONS

#### TRACK 1:

**Building the Hospital of Tomorrow:  
Rehabilitate, Renovation or Replace (ACHE Session)**

*Pending ACHE Face-to-Face CEs, AIA LU/HSWs, GBCI CEs, PDHs*

In today's competitive marketplace, significant capital expenditure decisions can make or break a healthcare organization and the career of the executive(s) tasked with such decisions. No capital decision may be greater than the construction of a new facility or the substantial renovation of an existing one.

After years of relative dormancy, the healthcare construction boom continues throughout the U.S. for a variety of reasons, many of which impact both small community hospitals and large urban health systems alike. The most common reasons for the renovations, expansions, and replacements include aging facilities, population growth, market demand, and the need to improve operational efficiencies.

Additionally, competition moves organizations to incorporate the latest advances in care delivery, medical technology, new building codes and healing design elements to enhance the patient experience through the surrounding environment. Changes in building codes and patient safety standards also drive the need for construction and modification.

#### **TRACK 2:**

#### **How to Achieve the Vision:**

#### **Aligning Infrastructure Master Planning with Organizational Goals**

*Pending AIA LU/HSWs, GBCI CEs, PDHs*

Prioritizing strategic planning can be challenging if you manage infrastructure for a healthcare system with competing demands for resources, budgetary constraints, and maintenance needs. Yet it is essential to align your infrastructure investments with your organization's long-term strategic plan and the overarching vision of senior leadership. In this session, hear from leading healthcare operations professionals on how to align capital planning to meet the long-term goals and aspirations of your organization, ensuring better alignment and more proactive investment for the future.

## **KEYNOTE PRESENTATION / LUNCH**

#### **KEYNOTE LUNCH:**

#### **Healthcare Vision 2040: Act Now to Transform Tomorrow**

*Pending AIA LU/HSWs, GBCI CE, PDHs*

The decisions we make today when we design and build a new healthcare facility will last for decades to come. When we look back, will we be gratified by our work, by the impact we had on the community, and by the decisions we made? Attend a panel of top-tier architects and owners, and peer into the future of what the healthcare industry can achieve with a focus on sustainability, carbon neutrality, and resiliency. Envision how your next project will stand the test of time.

## PM EDUCATION SESSIONS

### TRACK 1:

#### **Bending the Execution Curve: Implementing Successful Organizational Change in Hospitals and Healthcare Organizations** (ACHE Session)

*Pending ACHE Face-to-Face CEs, AIA LU/HSWs, GBCI CEs, PDHs*

Review the predictors of successful organizational change—with a particular focus on how to effect change in hospitals and healthcare organizations—along with select proven methods to overcome known challenges to change including how to:

- Engage staff by connecting desired changes to their interests and the work they are already trying to accomplish
- Use resistance to change as valuable feedback and a way to guide future activity
- Create supports (e.g., infrastructure, skills, etc.) to encourage and sustain behavior change

### TRACK 2:

#### **Transforming a Healthcare System: A Case Study from the Ground Up**

*Pending AIA LU/HSWs, GBCI CEs, PDHs*

To achieve sustainability and resiliency goals, today's healthcare organizations will need to invest in new technology and innovative infrastructure to meet net zero and sustainability targets. Join a multi-disciplinary team to hear how one organization is tackling current campus-wide investments while working to achieve a vision that will transform their healthcare system and prepare for the future.

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# Kettering is PROUD to announce our first ever Minority Business Microenterprise Program

It's a combination of **Technical Assistance, Networking Opportunities and Financial Support** for **SMALL MINORITY OWNED BUSINESSES** in Kettering

## TECHNICAL ASSISTANCE CLASS SERIES

Classes offered with incentives for those who attend at the Kettering Recreation Center  
Classes are held from 9 – 10 a.m.

**March 9: Interactive Business Plan Workshop**

**March 16: Working With City Staff**

**March 23: How To Attract Funding Sources**

**March 30: Minority Business Owners Experiences &  
Panel Discussion**

**DOOR PRIZES!**

**REFRESHMENTS!**

**FREE CHILD CARE!**

Complete the **ENTIRE SERIES** to get:

- a paid 1-year membership to the KMO Chamber of Commerce
- an additional 15 points added to any City of Kettering Business Loan and Grant application

Complete **3 classes** to be eligible to apply for a small grant between \$500 – \$5,000 to be used for:

- Business Equipment
- Inventory
- Necessary Fixed Assets
- Marketing and Business Promotion
- Other Necessary Business Improvements

Please RSVP to Amy Schrimpf at [Amy.Schrimpf@ketteringoh.org](mailto:Amy.Schrimpf@ketteringoh.org) or  
937-296-3342

Household Size	Income Limit
1	\$42,400
2	\$48,450
3	\$54,500
4	\$60,550
5	\$65,400
6	\$70,250
7	\$75,100
8	\$79,950



## **Social Media Management 101,102 and 103**

Online Webinars

101 - April 1 - 10 a.m. to Noon

102 - April 8 - 10 a.m. to Noon

103 - April 15 - 10 a.m to Noon

### **About the workshops**

Do you want to know exactly how to reach your target audience with social media? Would you like an employee to acquire the skills needed to handle social media marketing for your company? Then these training sessions are for you! Learn EVERYTHING you need to know to be a Social Media Manager for your company!

All registrants will receive Michelle's white papers:

**“21 Proven Ways to Increase Email Leads”**

**“43 Hypnotic Headlines to Get More Clicks”**

**Workshop Fee- \$49 each**

**Early Bird Discount!**  
**Register before March 19, 2022**  
**and get \$10 off per workshop!**

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### **101: Social Media Targeted Marketing Strategy Lead Development April 1, 2022 - 10 a.m. to Noon**

- Learn how to find and engage with your target audience on the right Social Media networks for your business

- Learn best practices to get results with your social media content strategy
- In-depth analysis and review of your current social media strategy
- In-depth analysis and review of your top Competitors and a plan on how you can win in your industry
- Break out Learning Session: Using techniques learned in class, you will develop lists of social media leads for your business
- Homework: Create your targeted Social Media Marketing strategy to find, nurture, attract and convert the right leads for your business

Register for 101

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## **102: Social Media Engaging Content Marketing Strategy Development**

**April 8, 2022 - 10 a.m. to Noon**

- Learn how to build social media followers with an engaging content strategy that inspires Brand Advocates
- Learn best practices for creating a 12-month content calendar that is easy to manage and engaging
- Understand all of the possible content creation ideas and select the right strategy for your business
- Review popular design tools & resources to help you build your engaging content and marketing campaigns
- Break out Learning Session: Using Canva.com, you will design an engaging Social Media Post
- Homework: Create Your 12-Month Editorial Content Marketing Calendar using Trello.com

Register for 102

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## **103: Social Media Management Dashboard Strategies for Top Results**

**April 15, 2022 - 10 a.m. to Noon**

- Learn how to use a social media management dashboard to save time and money

- Learn best practices for scheduling social media posts that get more clicks
- Understand all of the possible posting strategies, tools, and features to select the right strategy for your business
- Review best practices for using RSS feeds, link frames, keyword monitoring, and evergreen content
- Break out Learning Session: Using [SendSocialMedia.com](https://www.SendSocialMedia.com), you will learn how to create an effective posting strategy
- Homework: Input your Editorial Calendar into your Social Media Management Dashboard

Register for 103



**About the Presenter- Michelle Hummel**

Michelle holds a valuable Internet Marketing Degree and is a published author of three books in her series, “The Social Media Magnet: Everything You Need to Know to Attract Customers with Social Media”, where she shares her best-kept secrets to success. She is the CEO and Founder of Web Strategy Plus, a full-service digital marketing agency with a team of experts available to handle web design, social media management, and SEO. She also provides training to help Individuals and Corporations acquire Social Media Management Certification through her other company, Web Media University. A current contributing editor providing educational content on social media marketing topics for The Franchise Woman and The Franchise Dictionary Magazine.



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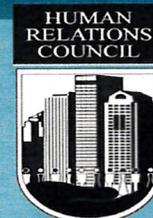
# SMALL BUSINESS OPPORTUNITY FORUM

NETWORK WITH CITY OF DAYTON DEPARTMENTS AND PARTNERS TO LEARN ABOUT UPCOMING 2022 PROJECTS

APRIL 21, 2022 • 9AM - 12PM

REGISTRATION STARTING AT 8:30AM

West Branch Library • 300 Abbey Ave., Dayton, Ohio 45417



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One city.

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