

Hello all,

Below is a list of upcoming events in Ohio. For more information or to register, please use the links below. Thank you.

June 28, 2018 – The SBDC at Columbus State will be hosting a **Small Business Tax Workshop** in Columbus. This event will educate attendees on the federal and state tax rights, as well as requirements and responsibilities. To register, please visit [here](#).

June 28, 2018 – The Dayton Minority Business Assistance Center (MBAC) will be hosting **Business Orientation** in Dayton. This FREE workshop will provide an overview of business management and assistance services, financial and bonding resources, and regional contracting opportunities. For more information and to register, please call 937-333-1030.

June 28, 2018 – The SBA and Cultivate will be hosting **Money Management** in Grove City. This FREE workshop will feature small business experts on how to improve money management and learn about credit reports and scores. To register, please visit [here](#).

June 29, 2018 – Innovate New Albany will be hosting **Employment Law for Early Stage Entrepreneurs: 12 Landmines & Easy Ways to Avoid Them** in New Albany. As part of the *Tiger Talk Series*, this FREE workshop will provide many examples and practical tips. To register, please visit [here](#).

July 5, 2018 – The Southwestern & Southeastern MBACs will be hosting **Building Your Business Workshop** in West Union. This FREE workshop will discuss various certifications (MBE, EDGE, DBE, 8a, HUBZone, WOSB, VOSB, SDVOSB), procurement opportunities, capability statements, and alternative funding for small businesses. To register, please contact [Deborah Davis](#) at 513-751-9900.

July 5, 2018 – The Dayton Minority Business Assistance Center (MBAC) will be hosting **Business Orientation** in Dayton. This FREE workshop will provide an overview of business management and assistance services, financial and bonding resources, and regional contracting opportunities. For more information and to register, please call 937-333-1030.

July 7, 2018 – Cincinnati SCORE will be hosting **Small Business Accounting – Remove the Mystery** in Cincinnati. This course is aimed at any entrepreneur who is seeking a strong foundation and understanding of how to use and optimize the accounting system to support success. To register, please visit [here](#).

July 8, 2018 – WYSO NextUp will be hosting **What's Your Side Hustle** in Dayton. This FREE event will discuss the young people's changing role in the economy, the trends, the challenges, and how people are tapping into entrepreneurial spirit to find success in today's economy. To register, please visit [here](#).

July 10, 2018 – The Air Force Materiel Command, Army Tank-Automotive & Armaments Life Cycle Management Command, and DLA Land and Maritime will be hosting a **Small Business Manufacturers Outreach Event** in Toledo. This FREE event will educate attendees on how a business' capabilities may fit into the supply chains of three DoD agencies. To register, please visit [here](#).

July 10, 2018 – Technology First will be hosting **Small Business: Protecting Your Data Like Fort Knox** in Dayton. This event will discuss practical ways to assess, defend, and monitor the ever changing cyber exposure through risk audits and CIS controls. To register, please visit [here](#).

July 10, 2018 – The SBDC at Ohio University will be hosting **Basis of a Successful Start (BOSS)** in Athens. This class will cover topics such as types of ownership, licensing, tax requirements, sources of financing, identifying your customer, and how to market your product or service. To register, please visit [here](#).

July 10, 2018 – The Southwestern & Southeastern MBACs will be hosting **Building Your Business Workshop** in Hillsboro. This FREE workshop will discuss various certifications (MBE, EDGE, DBE, 8a, HUBZone, WOSB, VOSB, SDVOSB), procurement opportunities, capability statements, and alternative funding for small businesses. To register, please contact [Deborah Davis](#) at 513-751-9900.

July 10, 2018 – Cultivate will be hosting **Problem Validation** in Grove City. As part of their *Lunch and Learn Series*, this FREE workshop will walk-through the process to rapidly validate, revise, or disprove assumptions about target customers and markets. To register, please visit [here](#).

July 10, 2018 – The SBDC at Ohio University will be hosting **Basis of a Successful Start (BOSS)** in Pomeroy. This class will cover topics such as types of ownership, licensing, tax requirements, sources of financing, identifying your customer, and how to market your product or service. To register, please visit [here](#).

July 10, 2018 – The Foreign Policy Leadership Council will be hosting **Business and Human Rights: Progress in Addressing Modern Slavery in Asian Supply Chains** in Cincinnati. This event will discuss the structural and political forces driving these abuses and what business leaders, lawyers, and consumers do to end them. To register, please send an email [here](#).

July 11, 2018 – Dayton SCORE and the SBA will be hosting **Marketing Tips** in Dayton. As part of the *Small Business Development Series*, this FREE workshop will discuss the methods and venues to market a small business available in today's environment. To register, please visit [here](#).

July 11, 2018 – The Warren County SBDC will be hosting **Steps to Start Your Business** in Springboro. This FREE seminar will cover a variety of topics including business plans, business name, professional service providers, licenses, permits, legal issues, record keeping, business loans, alternative financing, and more! To register, please visit [here](#).

July 11, 2018 – The SBDC at The Entrepreneurs Center will be hosting **Market Research that Won't Break the Bank** in Dayton. This FREE workshop will feature the Dayton Metro Library's Business Specialist who will demonstrate how to use several resources to conduct in-depth market research. To register, please visit [here](#).

July 11, 18, 25 and August 1 – The SBDC at Columbus State will be hosting **Market Your Way to Success** in Columbus. This four part series will cover a variety of topics including identifying and determining your target market, building a branded message and image that works, developing marketing strategies that sell, and marketing presentations. To register, please visit [here](#).

July 12, 2018 – The SBDC at Ohio University will be hosting **Facebook Sales & Marketing** in St. Clairsville. This FREE workshop will educate attendees on how to utilize Facebook to increase the market exposure and sales for small businesses. To register, please visit [here](#).

July 12, 2018 – The Dayton Minority Business Assistance Center (MBAC) will be hosting **Business Orientation** in Dayton. This FREE workshop will provide an overview of business management and assistance services, financial and bonding resources, and regional contracting opportunities. For more information and to register, please call 937-333-1030.

July 12, 2018 – ORV~WBC will be hosting **Citizenship as a Business Driver** in Mason. This event will have a presentation by Procter & Gamble who will share insights on how it meets consumer requirements through the Citizenship strategy and the vital role suppliers play to deliver Citizenship results and build consumer loyalty. To register, please visit [here](#).

July 12, 2018 – The SBDC at Ohio University will be hosting **Basis of a Successful Start (BOSS)** in Woodsfield. This class will cover topics such as types of ownership, licensing, tax requirements, sources of financing, identifying your customer, and how to market your product or service. To register, please visit [here](#).

July 13, 2018 – The Ghana America Business Development will be hosting the **Africa-America Trade and Investment Summit** in Cincinnati. This premier event will feature several prominent speakers who will discuss doing business in Africa. To register, please visit <https://aatais.com>.

July 13, 2018 – The SBA will be hosting **What Does Certification Mean To You** in Columbus. As part of the *Ask the Expert Series*, this FREE workshop will allow attendees to talk with experts in business certification and how it can help a business grow. To register, please visit [here](#).

July 13, 2018 – Innovate New Albany will be hosting **Stuck in an Elevator with Singing Flight Attendants** in New Albany. This FREE workshop will discuss elevator speeches, 30-second personal commercials, and why a networking message is critical. To register, please visit [here](#).

July 14 and July 21, 2018 – Cincinnati SCORE will be hosting **Small Business Start-Up Essentials** in Norwood. This two-part series will discuss determining the viability of a business idea, the basics for funding a start-up, and developing a business plan with an emphasis on marketing, sales, and finance. To register, please visit [here](#).

July 16, 2018 – The SBDC at Kent State-Tuscarawas will be hosting **New Business Start-Up** in New Philadelphia. This workshop is an overview of issues related to starting and operating a business such as business and financial planning, market demand, and financing. To register, please visit [here](#).

July 17, 2018 – Confluence will be hosting a **Groundwater Workshop** in Beavercreek. This event will feature top experts from universities, government and private sector lay out the emerging challenges in groundwater and collaborations organized around developing technology solutions. To register, please visit [here](#).

July 17, 2018 – The SBDC at Ohio University will be hosting **Basis of a Successful Start (BOSS)** in Lancaster. This class will cover topics such as types of ownership, licensing, tax requirements, sources of financing, identifying your customer, and how to market your product or service. To register, please visit [here](#).

July 17, 2018 – The SBDC at Columbus State will be hosting an **MBE and EDGE Certification Workshop** in Columbus. This working class will walk attendees through the application process for Minority Business Enterprise (MBE) and Encouraging Diversity, Growth and Equity (EDGE) Certifications. To learn more about what to bring to the class and to register, please visit [here](#).

July 17-18, 2018 – The PTACs of Ohio, Kentucky, West Virginia, and Pennsylvania will be hosting **Reaching High – Aerospace Business Matchmaker** in Athens. This premier event will feature one-on-one meetings with NASA officials, government officials, and prime contractors, as well as sessions on how to become part of the space program. To register, please visit [here](#).

July 17-19, 2018 – DaytonDefense will be hosting the **Wright Dialogue With Industry** in Dayton. This three-day event will offer in-depth and comprehensive presentations, panels, and one-on-one sessions related to the Air Force and NASA science and technology focus areas and aerospace research and development. To register, please visit [here](#).

July 18, 2018 – Innovate New Albany will be hosting **Marketing with Meaning** in New Albany. This FREE workshop will educate attendees on messaging techniques that will help to effectively communicate their story, market products, and efficiently build the business. To register, please visit [here](#).

July 18, 2018 – Montgomery County Business Solutions Center and Data Guard Partners will be hosting **Understanding Identity Theft** in Dayton. This FREE event will discuss how to combat identity theft in a company after recent large scale cybersecurity breaches. To register, please visit [here](#).

July 18-19, 2018 – The SBDC at Columbus State will be hosting **Basis of a Successful Enterprise (BASE) Class** in Columbus. This FREE, two-day workshop will educate attendees on what it takes to build a business around their dreams and passion. To register, please visit [here](#).

July 19, 2018 – The Dayton Minority Business Assistance Center (MBAC) will be hosting **Business Orientation** in Dayton. This FREE workshop will provide an overview of business management and assistance services, financial and bonding resources, and regional contracting opportunities. For more information and to register, please call 937-333-1030.

July 19, 2018 – The Cincinnati MBAC will be hosting **Contacts to Contracts: Cincinnati Means Business** in Cincinnati. This event will educate attendees on the importance and benefits of current contracting certification programs and other important topics. To register, please visit [here](#).

July 19, 2018 – Sinclair Community College will be hosting **Making Extraordinary Things Happen** in Dayton. This training session, adapted from “The Leadership Challenge,” introduces the Five Practices of Exemplary Leadership. To register, please visit [here](#).

July 20, 2018 – The Southwestern & Southeastern MBACs will be hosting **Building Your Business Workshop** in Cincinnati. This FREE workshop will discuss various certifications (MBE, EDGE, DBE, 8a, HUBZone, WOSB, VOSB, SDVOSB), procurement opportunities, capability statements, and alternative funding for small businesses. To register, please contact [Deborah Davis](#) at 513-751-9900.

July 20, 2018 – Innovate New Albany will be hosting **Cracking the Small Business Loans Code** in New Albany. This FREE workshop will discuss which types of loans will best position a business to succeed. To register, please visit [here](#).

July 21, 2018 – The Wright State Patent & Trademark Resource Center will be hosting **Patent Basics** in Dayton. This FREE workshop offers basic information and search techniques for using the U.S. Patent and Trademark Office (USPTO) website and databases. To register, please contact [Ran Raider](#) at 937-775-3521.

July 23, 2018 – The SBDC at Ohio University will be hosting **Basis of a Successful Start (BOSS)** in Cambridge. This class will cover topics such as types of ownership, licensing, tax requirements, sources of financing, identifying your customer, and how to market your product or service. To register, please visit [here](#).

July 24, 2018 – Kegler Brown will be hosting **Arbitration Agreements + Class Action Waivers: What Are They, Why Do They Matter, and Would They Work for My Organization?** in Columbus. This FREE seminar will discuss recent court decisions and offer insight into their use and if it they are right for an organization. To register, please contact [Korri Titus](#) at 614-255-5515.

July 25, 2018 – Innovate New Albany will be hosting **Google AdWords: A Simple, Conversion-Increasing Tool to Build Your Business** in New Albany. This FREE workshop will discuss the Google AdWords tool and how to increase online conversions using it. To register, please visit [here](#).

July 25, 2018 – The Ohio University PTAC will be hosting **Small Business Participation in a Source Selection** in Beavercreek. This FREE workshop will discuss government contracting and how to maximize a business' effort in selling to the government. To register, please visit [here](#).

July 25, 2018 – The SBDC at the Clermont County Chamber of Commerce will be hosting **Steps to Starting a New Business** in Cincinnati. This FREE workshop will educate attendees on how to start a business, resources available, business plans, and more! To register, please visit [here](#).

July 26, 2018 – The Dayton Minority Business Assistance Center (MBAC) will be hosting **Business Orientation** in Dayton. This FREE workshop will provide an overview of business management and assistance services, financial and bonding resources, and regional contracting opportunities. For more information and to register, please call 937-333-1030.

July 26, 2018 – The SBDC at Columbus State will be hosting a **Small Business Tax Workshop** in Columbus. This event will educate attendees on the federal and state tax rights, as well as requirements and responsibilities. To register, please visit [here](#).

July 26, 2018 – The SBDC at The Entrepreneurs Center will be hosting **Recordkeeping for the Small Business** in Dayton. This FREE workshop provides an overview of recordkeeping and is designed to help participants understand how it can benefit a small business. To register, please visit [here](#).

July 26, 2018 – Holopundits will be hosting **Augmented & Virtual Reality Benefits for Manufacturers** in Columbus. This FREE workshop will educate attendees about Augmented Reality and Virtual Reality (AR/VR) costs, the process to create AR/VR apps, and how to get started with immersive technologies. To register, please visit [here](#).

July 27, 2018 – The Greater Cincinnati Chinese Chamber of Commerce will be hosting **Tariff Impact & Counter Measures** in Cincinnati. This workshop will explain the impact of recent and possible future tariffs on various goods and services between the U.S. and foreign countries, and to explain possible counter measures that local and multinational companies may employ to counter impacts. To register, please visit [here](#).

July 27, 2018 – The Warren County SBDC will be hosting **Small Business Media Relations and Logo Creation** in Lebanon. This FREE workshop will cover a variety of topics including writing press releases, buying ad time/space, marketing through traditional and social media, and creating a logo that matches the essence of a business. To register, please visit [here](#).

Need Help Marketing Your Products or Services Internationally?

The **International Market Access Grant for Exporters (IMAGE)** program helps small businesses increase exports and create jobs in Ohio's economy. The program reimburses at a 50% rate, capped at \$12,500 per eligible approved applicant. The IMAGE program is funded, in part, through the Small Business Administration's State Trade Expansion Program (STEP). For more information about the IMAGE program, visit: www.image.development.ohio.gov.

Ohio EPA Resource Guide for Businesses and Communities

Ohio EPA's Division of Environmental and Financial Assistance (DEFA) provides several compliance, technical and financial assistance programs available to help Ohio communities and businesses with their environmental needs. These services and relevant contact information are summarized in their "Resource Guide" which is available to view and download at:

<http://epa.ohio.gov/Portals/29/documents/ocs/ResourceGuide.pdf>

For questions about the guide, please contact Pejmaan Fallah at Pejmaan.Fallah@epa.ohio.gov or (614) 644-3666.

USDA, Rural Development, Business & Industry Loan Guarantee Program has funding available for Fiscal Year 2018!

Rural Development can provide loan guarantees to expand business operations; purchase and improve real estate; purchase machinery & equipment; refinance outstanding debt; and provide term working capital. The loan guarantee can be used to provide better rates and terms to the businesses you serve while reducing lender risk. In addition to reducing risk, the issuance of the loan guarantee can allow for additional fee income to be generated for the lender through the sale of the guaranteed portion on the secondary market.

We recently received a listing of priority projects from our headquarters in Washington DC. These priority projects are intended to further enhance the rural economies by providing well-paying employment, essential community services and long term investments. These priority projects include:

- Broadband; high-speed internet connectivity
- Commercially available unmanned technologies
- Food distribution such as grocery stores and food manufacturing
- Advancement of energy security by boosting production of energy
- A focus on “made in America” including projects for infrastructure, distribution, and value-chain participants
- Projects that advance the quality of life, for example modern utilities, medical services, and for the treatment and recovery of opioid addiction
- Advancement of career training and development

Should you have the opportunity to consider financing one of these projects, please keep our programs in mind. We offer guarantees of 80% for loans up to \$5,000,000; 70% for loans of \$5,000,000 - \$10,000,000, and 60% on loans over \$10,000,000.

Should you want to schedule a time to meet and further discuss the program and its advantages, please contact one of our staff members listed below.

Cindy Musshel	Cindy.Musshel@oh.usda.gov	614-255-2427
Debbie Rausch	Deborah.Rausch@oh.usda.gov	614-255-2425
Jennifer Brown	Jennifer.Brown@oh.usda.gov	614-255-2423
Randy Monhemius	Randy.Monhemius@oh.usda.gov	614-255-2424
Christie Hooks	Christie.Hooks@oh.usda.gov	614-255-2397

SBA webinars and events – For an updated list of SBA webinars and events for Ohio, please visit [here](#). Topics include healthcare, contracting, financing, and more.

Small Business Seminars – The Ohio Small Business Development Centers (SBDC) offer many seminars and workshops to small businesses throughout Ohio. Topics include certifications, mentoring, social media, business strategy, finance, and more! To learn more about these events, please visit [here](#).

Upcoming International Trade Missions and Webinars – The Ohio Development Services Agency and the U.S. Department of Commerce provide numerous opportunities to companies interested in participating in international

trade missions. To see a list of upcoming missions through the State of Ohio, please visit [here](#). To see a list of upcoming trade missions through Commerce, please visit [here](#) and for upcoming webinars, please visit [here](#).

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U.S. Small Business
Administration

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\$500 GREEN IDEA CONTEST IS BACK Only 2 Weeks Left!

In 2016, the B.Y.O. Bottle won the Inaugural Bring Your Green challenge Green Idea contest. That idea has morphed into BYOchange.org - a campaign to encourage consumers to make better choices to reduce waste and environmental impact.

We are now challenging YOU in Bring Your Green 2.0 to further the impact of the Be Your Own Change campaign by helping us **define a mystery challenge** for local teams to up-cycle materials for a finished project that can be used to reduce waste and/ or to educate and mobilize to shift attitudes & behaviors at the [Boneyard Build Off](#) - a "Junkyard Wars" style competition to be held on August 4-5, 2018 at Carillon Park.

Art displays, robotics, drones, crushers, human powered machines, bio-feedback, are all in play! We want all your creative ideas. Just consider four parts of the problem: waste reduction, resource use, consumer experience and the possible visible solution.

Best part of this? If your idea is selected, you will receive a \$500 check and you will see your idea come to life at the [Dayton Mini Maker Faire!](#)

WHO CAN PARTICIPATE?

Individuals, Students, Businesses, Anyone and Everyone!

Ideas accepted through July 8, 2018.

To submit, email your idea in a PDF form to BringYourGreen@mcoho.org. Make sure to include the following in your submission:

1. **Contact information** (name, email address, phone number, and mailing address)

2. **Idea description** (no more than 1000 words)
3. **Potential users** (who can use or display the resulting apparatus, examples include coffee houses, schools, [the Environmental Learning Center](#), etc..)
4. **Any specific resources needed** (do teams need special resources such as programmers, engineers, chemists, waste specialists, etc...)

Bring Your Green participants, forward this to your employees by June 30 for 200 points!

How to claim your points:

Login to your page at BringYourGreen.com
Select any of your buildings to the left of your screen
Click on **ENGAGEMENT**
Click on **CREATIVE CHALLENGES**
Claim Your Points!



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Dayton Area
Chamber of Commerce

The Voice of Business



Economic Spotlight

Development in the Northwest Corridor

Wednesday, July 18, 2018

8:00 AM - 9:00 AM

The Dayton Area Logistics Association (DALA) and Montgomery County representatives will explore the economic growth of the region's northwest corridor and how Value Added Packaging is taking advantage of our region's unique position.

The Dayton region takes pride in its strategic geographic location, thanks to the Crossroads of America at I-70 and I-75 and easy access to Dayton International Airport. That efficiency has spurred recent growth immediately around the airport and has expanded along I-70. Value Added Packaging is poised to expand again and will discuss the growth of their company over the past five years.

Presentations will cover data regarding the expansion of logistics, transportation and manufacturing industries in the northwest corridor and leveraging that growth for new business recruitment.

For additional information contact Jessica Wagner at 937.226.8258 or jwagner@dacc.org.

Please register online via DaytonChamber.org > Events.

Hosted by:



Location:

Value Added Packaging
44 Lau Pkwy.
Clayton, OH 45315

Cost:

Dayton Area Chamber & DALA
Members: \$15
Non-Members: \$25

- Registration and light breakfast begin at 7:30 am.
- Program begins at 8:00 am.
- Optional tour of the facility at 9:00 am.

Dayton Area Chamber of Commerce
22 E. Fifth Street - Suite 200
Dayton, OH 45402



Save The Date!!



*Join us for an open house
event for the Grand
Opening of the
Brookville Fire
Department's new
firehouse, Station 76!*

Event Date & Time:

Sunday, July 22nd, 2018

Tours: 1:00 p.m. to 3:00 p.m.

Dedication Ceremony starting at 2:00 p.m.

Location:

775 E. Upper Lewisburg Salem Road
Brookville, Ohio 45309

