



LAST LUNCH & LEARN!

Attend Bring Your Green *last* Lunch & Learn. Listen to our experts in rapid fire presentations to learn all you need to know on:

- How to become Green Certified
- How to register for Bring Your Green 2.0
- Updates in the green business certification program
- **Exclusive DP&L enhanced rebates** available to all BYG participants
- Exclusive free sustainability tools available to BYG participants
- What's new for Bring Your Green 2.0
- Q & A to answer your specific questions
- Open registration with assistance from staff!

LUNCH WILL BE PROVIDED COURTESY OF DP&L
Limited space available, RSVP now!

RSVP NOW,
August 16, 12:00 -1:00

Business Solutions Center
1435 Cincinnati Street | Suite 300 | Dayton, Ohio 45417



Good morning,

Please share the following August events with your clients:

August 8th

[Women in Manufacturing Breakfast](#)

Leading in Style – What’s Your Leadership Style?

Speaker: Chandra Attiken

Discover a fresh approach to leadership that maximizes the potential that resides within the people who you lead. You’ll learn the traits that make up an effective leader who can:

1. Integrate team members into today’s complex work communities
2. Inspire discretionary effort from people of different generations
3. Create an environment that readily enables achievement

During this session, we’ll introduce the concepts behind Leading with Style, evaluate the leadership styles of participants using our assessment tool, and provide recommendations for participants of each style to raise their leadership capability to the next level.

[Reserve Your Seat](#)

August 8th – 15th

[Advanced Manufacturing Specialist Program](#)

Advanced level critical thinking and problem solving class enabling participants to make significant improvements in quality, cost and delivery.

[Learn More](#)

August 24th

[Greater Dayton Additive Manufacturing Leadership Conference](#)

Learn from and network with the best and the brightest in additive manufacturing, featuring business and manufacturing leaders from multiple industries **sharing emerging additive manufacturing trends and best practices**. This event will inspire you to implement new technologies, improve your own processes, and give you the tools you need become a leader in additive manufacturing.

[Register](#)

August 31st

[FAST Talk](#)

Streamlined Process to Finding the Right People – with Ohio Means Jobs

Speaker: Mark Birnbrich

Participants will receive an overview of OhioMeansJobs.com – the comprehensive resource hiring employers turn to for the information they need to be successful. Participants will learn how to access information and tools a growing number of Ohioans are using to take charge of their businesses.

Employers will find that OhioMeansJobs.com makes the hiring process a bit simpler, and much more affordable. Because it was developed in partnership with Monster.com, OhioMeansJobs.com can give employers free access to tools and resume banks that Monster normally charges to use. Employers can also post jobs for free, and use search and filter tools to sort through resumes.

Through OhioMeansJobs.com, employers save money by getting Monster.com's HR tools for free. The site also has information about other programs that can benefit employers, such as the Work Opportunity Tax Credit for hiring eligible disabled veterans and On-the-Job Training programs.

But there's more than just the Monster.com tools. Links to external sources provide information for small and independent businesses, as well as larger companies. Find tips on apprenticeships, advice on tax reporting, labor market query tools, workforce information, Training/Assessment Center and more, all in one convenient location. There's even a job description writer to help build meaningful and effective job postings.

Come learn how you can begin using OhioMeansJobs.com to grow and build your future talent.

[Register to attend](#)

September 18th – 20th

[Discover Global Markets: U.S. Manufacturers to Europe & Beyond](#)

FASTLANE is partnering with the U.S. Commercial Service, part of the U.S. Department of Commerce's International Trade Administration, to encourage aspiring, new, or experienced exporters to attend. Transform your export strategy in just over two days at [Discover Global Markets: U.S. Manufacturers to Europe & Beyond](#). Meet with procurement contacts at manufacturing OEMs like

Airbus, Rockwell Automation, and others, receive one-on-one export counseling about opportunities for your firm, and network with other exporters.

[Register today](#)

Thank you,

Tamara

Tamara Wamsley
FASTLANE Marketing & Business Strategist
University of Dayton Research Institute
Tamara.wamsley@udri.udayton.edu
P: 937.229.1381



<http://fastlane-mep.org>
<http://www.udri.udayton.edu>

FASTLANE is a vital non-profit resource for manufacturers. The FASTLANE team of specialized manufacturing and engineering consultants help accelerate manufacturing success, advance innovation, and drive growth through technology acceleration, continuous improvement, workforce development, supply chain optimization, and sustainability. Connecting manufacturers to a vast network of affordable resources including expert engineers, scientists, manufacturers, suppliers, and other professionals. FASTLANE is the west-central Ohio Manufacturing Extension Partnership and is located within the University of Dayton Research Institute.

FMMF FOREIGN MILITARY FINANCE SEMINAR

SEPTEMBER 12, 2017

DAYTON, OHIO

Each year, the Israel Ministry of Defense (IMOD) uses U.S.-provided security assistance to purchase over \$2 billion worth of products and services in the U.S., and half of these purchases—\$1 billion annually—are made directly from U.S. businesses. The Dayton Region Israel Trade Alliance (DRITA) is hosting a statewide seminar focused on helping Ohio companies access this opportunity.

IMOD is looking for new vendors, and companies of all sizes are welcome to attend. There is NO COST to become a registered vendor with IMOD or to attend the seminar.

This event is a unique opportunity for Ohio businesses to learn about IMOD's needs for technology, equipment and other supplies, and about how to do business with the Israeli government. There will be time for one-on-one meetings with the Israeli delegation to discuss your product or services.

FMMF SEMINAR
September 12, 2017
Dayton Masonic Center
525 W. Riverside Ave.
Dayton, Ohio 45405

For More Information:

Contact Pam Fannin at (937) 225-6140 or fanninp@mcohio.org

To Register [CLICK HERE](#)

Targeted Industries:

- Aerospace
- Advanced Manufacturing
- Software/IT
- UAS/UAV/Drones
- Ground-Based Vehicles & Systems
- Defense/Security

What You Will Learn:

- The wide variety of products and services purchased by IMOD in the U.S.
- How to register in IMOD's e-commerce system and view opportunities
- Overview of relevant rules and regulations
- Experiences of Ohio businesses that have previously worked with IMOD

Agenda:

8:30am Registration & Breakfast

9:00am Welcome

9:15am IMOD Presentations

10:45am FMMF Case Studies

11:30am Lunch

1:00pm

- IMOD One-on-One Meetings
- Business Resource Presentations

3:00pm Program Conclusion



The Greater Dayton Foreign Trade Zone, Inc.



Dayton Region Israel Trade Alliance

Dayton Green Expo - Panels Announced!

2017 Dayton
Green
EXPO

Co-Hosted by:

Heapy Engineering
National Mechanical Leader in Sustainability



September 12, 2017 10 AM to 5 PM

[Click here to REGISTER NOW!!!](#)
\$25.00 (\$40 After 8/25/17)

Earn up to 3.5 hours of GBCI CEs, AIA LU/HSWs, Engineering PDHs



- Join **400 Industry Peers**
- **Keynote Luncheon** included with National Sustainability Leader Panel
- 3 Tracks of Enriching **Educational Sessions**
- Over 30 Sustainability Focused **Exhibitors**
- 7 Hours of **Networking**
- and...**SEA** Launch (Sustainability and Energy Awards)

2017 Breakout Educational Sessions

US Green Building Council Track

Greening the MLS/Green Tax Abatement/WELL

Providing information on all of these USGBC initiatives will be a fast-paced one-stop seminar for individuals and organizations to learn about several state-wide and regional efforts providing much needed "extra resources" to help advance community sustainability.

Jeremy Faust

Assistant Vice President and Environmental Sustainability Leader,
Fifth Third Bank

Previously, Jeremy worked as Sustainability Advisor with Viox Services and Business Development Director with the Greater Cincinnati Energy Alliance, an economic development agency that supports the regional development of energy efficiency and renewable energy projects.



Sumeta Sachdeva, LEED AP BD+C, WELL AP,

Project Manager, Building Optimization Group, Heapy Engineering

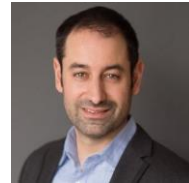
Sumeta is consistently pushing the limits of what energy conservation can do for the built environment and has a passion for harnessing energy efficiency to improve comfort, reduce energy costs and help the environment.



Paul Yankie, LEED AP Homes

CFO, Green Building Consulting

Paul's leadership in Green Building Consulting has led the firm to be one of the top national consultants in the Residential green/LEED Marketplace. GBC provides technical assistance on building and community design, building science, and energy efficiency.



Dayton Regional Green Track

No Child Left Inside

Join the cutting edge "green" movement by learning how to integrate sustainable livability strategies for your community in your projects! Featured are tools for your organization to achieve Dayton Regional Green/Miami Valley Leave No Child Inside's newly launched 2017 sustainability challenge award: A Best in Ohio Connect to Nature Site!

Cinda Hanbuch-Pinkerton

Director of Education, Miami County Park District

Cinda is an explorer of magic moments in the outdoors! She holds a BS in Biology/ Environmental Studies and a MS in Teacher Education. She has been a six time recipient of "Outstanding Environmental/Interpretive Programs/Projects of the Year", and recognized five times as "Outstanding Environmental/Conservation Educator of The Year".



Doug Horvath

Naturalist, Five Rivers MetroParks

Doug loves sharing nature with children and adults. He recently received the 2017 NAI Master Frontline Interpreter recognition for his many years in teaching with organizations including the YMCA, National Audubon Society and Five Rivers MetroParks.



ASHRAE Track

Energy and Water Nexus

This presentation discusses the fundamentals of energy and water conservation in and around buildings, using case studies from around the world as real world examples. Different approaches to energy conservation are presented, ranging from architecturally integrated

HVAC systems to innovative applications of packaged equipment. Water conservation strategies range from water conserving fixtures, to outdoor landscapes and through desalination of brackish groundwater.

John Hazlett, LEED AP O+M

Team Leader - Integrated Planning, Williams Creek

John has over 16 years of experience working in energy efficiency, water conservation, recycling and stormwater management. His role at Williams Creek includes high performance design for corporate, real estate, and higher education campuses, water audits, and green infrastructure maintenance training.



Daniel Nall, PE, FAIA, FASHRAE, LEED Fellow, BEMP, HBDP, CPHC

Regional Director, High Performance Solutions, Vice President, SH Group, Inc.

Daniel has been involved in energy efficiency and sustainability in buildings for over 30 years and is the author of numerous papers in professional and technical journals. He is also a Fellow of the AIA, a LEED Fellow, an ASHRAE certified Building Energy Modeling Professional and a certified High Performance Building Design Professional.



AGENDA

- 10:00 AM **Expo Hall Opens**
- 11:30 AM **Sit-Down Lunch with Keynote Panel / SEA Awards**
- 1:00 PM **Dedicated Expo Hall Hour**
- 2:00 - 3:00 PM Educational Sessions (3 Concurrent Sessions)
A. ASHRAE- Energy and Water Nexus
B. Dayton Regional Green - Leave No Child Inside
C. USGBC-OHIO - Greening the MLS / Green Tax Abatement / WELL
- 3:15 - 4:15 PM Educational Sessions (3 Concurrent Sessions)
A. Ohio Energy Loans / Energy Audit Funding / Drones
B. Dayton Regional Green - Food Waste Impact
C. Buildings: Roofing: Solar Ready & Energy Efficiency
- 4:15 - 5:00 PM **Sponsors Reception / Networking**

With generous in-kind support from Sinclair Community College



Education Track Sponsor



Green Sponsors



Stoermer-Anderson, Inc.

Exhibitors

Aeroseal LLC
AUTOBrine
Belimo Americas
Buckeye Power Sales Co., Inc.
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Cummins Power Generation

LEDtronics
legrand
Lester Sales & Archer Lighting
Lutron
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Dayton Regional Green
Energy Systems Group
ENERVEX
Heapy Engineering
Interface - Modular Flooring
Johnson Controls, Inc.
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Lathrop Trotter

The Dayton Power & Light Company
The Garland Company
The Habegger Corporation
Tremco Roofing & Building Maintenance
Vectren Energy Delivery
Vertiv/Uptime Solutions
Waibel Energy Systems

To be an Exhibitor/Sponsor , please contact
Lori Dahm at ldahm@heapy.com or 937-224-0861.

Supporting Organizations



If you have any questions, please contact
Lori Dahm at ldahm@heapy.com or 937-224-0861.

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WCPL Means Business

Marketing Resources Available at the Library



AtoZ databases is a premier reference and marketing database available to you, for free, via your Washington-Centerville Public Library card. This simple, user-friendly, web-based solution provides details on businesses and households within the U.S, including:

- 7 Million Jobs
- 2 Million NEW Businesses
- 30 Million Businesses & Executives
- 220 Million Residents
- 200,000 NEW Movers Added Weekly
- 50,000 NEW Homeowners Added Weekly
- 7.9 Million Healthcare Professionals

AtoZ is a triple-verified business database that helps entrepreneurs conduct prospecting, students complete market studies, and job seekers locate meaningful employment.

For more information on this resource, visit Centerville Library and ask a librarian for a virtual tour. Free iPad & iPhone Apps are also available for this database.

Learning Opportunities



How To Festival

September 9, 11 AM - 3 PM
Centerville Library



Maker Kits

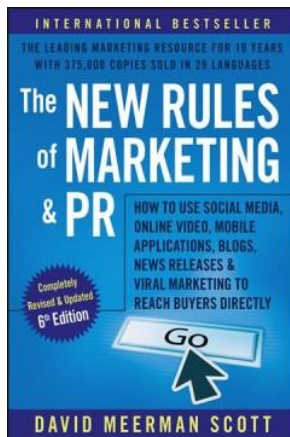
Check out a Maker Kit to learn more about 3D printing, coding, robotics and more!



Tech Classes

Tech classes return this fall.
Register for a free class!

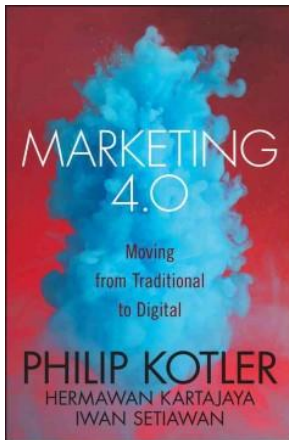
New Business Books



The new rules of marketing & PR : how to use social media, online video, mobile applications, blogs, news releases, and viral marketing to reach buyers directly

by David Meerman Scott

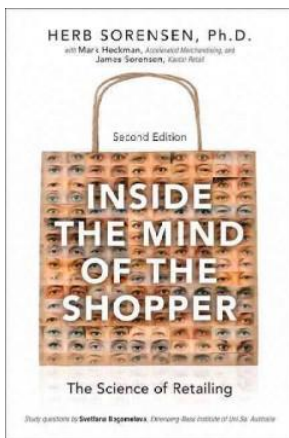
When it comes to marketing, anything goes in the Digital Age, right? Well, not quite. While marketing and public relations tactics do seem to change overnight, every smart businessperson knows that it takes a lot more than the 'next big thing.' The New Rules of Marketing & PR is an international bestseller with more than 375,000 copies sold in twenty-nine languages. In the latest edition of this pioneering guide to the future of marketing, you'll get a step-by-step action plan for leveraging the power of the latest approaches to generating attention for your idea or your business.



Marketing 4.0 : moving from traditional to digital

by Philip Kotler

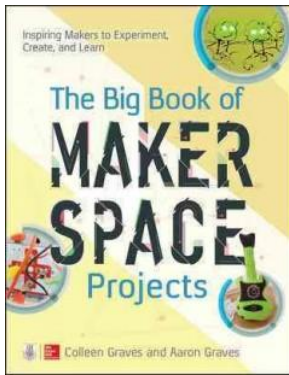
Marketing 4.0: Moving from Traditional to Digital is the much-needed handbook for next-generation marketing. Written by the world's leading marketing authorities, this book helps you navigate the increasingly connected world and changing consumer landscape to reach more customers, more effectively. Today's customers have less time and attention to devote to your brand—and they are surrounded by alternatives every step of the way. You need to stand up, get their attention, and deliver the message they want to hear. This book examines the marketplace's shifting power dynamics, the paradoxes wrought by connectivity, and the increasing sub-culture splintering that will shape tomorrow's consumer; this foundation shows why Marketing 4.0 is becoming imperative for productivity, and this book shows you how to apply it to your brand today.



Inside The Mind Of The Shopper : The Science of Retailing

by Ph.D Sorensen, Herb

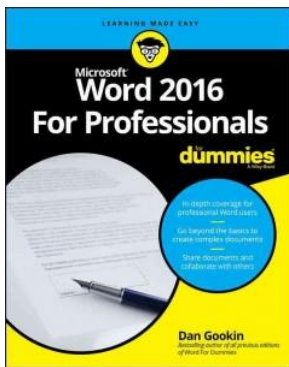
SUPERANNO What do you really do when you shop? The answers are fascinating and, for retailers, they're cash in the bank. In *Inside the Mind of the Shopper*, world-renowned retail consultant Dr. Herb Sorensen, Ph.D. uncovers the truth about the retail shopper and rips away the myths and mistakes that lead retailers to miss their greatest opportunities. Every year, says Sorensen, shoppers will spend a quadrillion seconds in supermarkets and they'll waste eighty percent of that time. Drawing on Sorensen's breakthrough second-by-second analysis of millions of shopping trips, this book reveals how consumers actually behave, move, and make buying decisions as they move through supermarkets and other retail stores.



The big book of makerspace projects : inspiring makers to experiment, create, and learn

by Colleen Graves

Two librarians team up to provide an interactive, easy-to-follow guide that is filled with classroom-tested, low-cost DIY makerspace projects and challenges that feature clear, non-technical step-by-step instructions inspire creativity and foster imagination in makers at every skill level. Original.



Word 2016 for professionals for dummies

by Dan Gookin

Covers topics beyond basic word processing, explaining the powerful tools available with Word 2016 that enable professionals to be more productive and efficient, including such topics as automating tasks by using macros and integrating Excel

Visit, or call, WCPL for assistance with your business questions!

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